

South Park Action Agenda

PRESENTED BY
THE RESIDENTS, BUSINESSES AND ORGANIZATIONS
OF THE
SOUTH PARK COMMUNITY



Youth Development

Community Engagement



Business and Transportation

Public Safety



Environment & Physical Improvements

September 2006
Seattle, Washington

Photos courtesy of South Park Photo Voice project

Spanish and Vietnamese translations of all five committee strategies and recommendations are available upon request.

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Hay traducciones al español y al vietnamita de las cinco estrategias y recomendaciones del comité, que se encuentran disponibles a pedido.

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Executive Summary

In early 2006, Seattle Mayor Greg Nickels asked his staff to convene a group of community and business leaders, service providers, and residents of South Park to launch an effort called the South Park Action Agenda. The South Park Action Agenda document is a product of a community- driven, city staffed effort to develop a neighborhood vision and the specific strategies and recommendations for achieving that vision. The Action Agenda is broken down into five main issue areas: Youth Development, Environment and Physical Improvements, Community Engagement, Business and Transportation, and Public Safety. Teams of neighborhood residents, business representatives, community leaders and service providers formed committees for each issue area, and over a 6 month period developed a series of strategies and recommendations that are collectively called the South Park Action Agenda.

The development of the South Park Action Agenda involved the community review of old planning documents, identified new and emerging community challenges and opportunities, and identified neighborhood priorities. They also engaged in an extensive community survey process to ensure that their recommendations were reflective of the entire neighborhood.

The South Park Action Agenda strategies and recommendations are founded on a neighborhood vision that prioritizes strong and healthy families, a thriving business district, a safe, environmentally friendly and visually attractive community, a strong sense of community identity, and genuine appreciation of the neighborhood's diversity.

The South Park community will deliver their Action Agenda to Seattle Mayor Greg Nickels in October 2006. Action Agenda strategies and recommendations will be implemented over a number of years through partnerships with the City of Seattle, South Park service providers, community members, local industries and businesses, as well as non profits and foundations.

How to Read this Report

The South Park Action Agenda strategies and recommendations are listed in no particular order, as the community feels that they are all important. The only exceptions are the 10 priorities listed below.

This report is supported by the 1998 South Park Urban Village Neighborhood Plan, a neighborhood surveying effort, and a youth forum and survey. These supporting documents are referenced throughout the Action Agenda in footnotes or via supportive statistical statements located in the margins. In addition, the committees found that many of the recommendations in different committees are supportive of one another and wanted the document to reflect this. Therefore, many of the recommendations are followed by italicized, bolded references to recommendations located elsewhere in the document. The same recommendations are also cross listed in an attached matrix.

The statistical statements locate in the margins also reference specific survey questions and results, which are also attached to the end of this document.

Also, an acronym chart of city departments and neighborhood organizations has also been created and attached to this document.

Finally, each recommendation lists city departments, South Park providers, non profits, foundations, businesses, organizations, and other partners that are anticipated partners to implement the specific recommendations. It is important to note that these are only anticipated partners that may shift or change during implementation depending on unforeseen circumstances or factors.

Overview

In the summer of 2005, Mayor Greg Nickels expanded the City of Seattle's efforts to create trust and partnership with the South Park community. Successes from those efforts, especially the funding of gang prevention and intervention services, the Department of Social and Health Services' agreement to provide services to South Park residents from its White Center office instead of southeast Seattle, as well as the opening of the South Park Library on Cloverdale Street, laid the groundwork for another phase of work in this community: The South Park Action Agenda.

Beginning in April 2006, a group of community and business leaders, community- based organizations, residents and youth worked with city staff to develop the South Park Action Agenda (SPAA). The South Park community agreed to break into five committees to develop specific strategies and recommendations in these areas:

Youth Development
Environment and Physical Improvements
Community Engagement
Business and Transportation
Public Safety

The committees began their work in May 2006. Each committee was chaired by a South Park resident and staffed by a “team lead” from the city. In addition, the Youth Development Committee was co-chaired by two South Park youth.

South Park Neighborhood Background

South Park is one of Seattle’s most diverse and historically interesting neighborhoods. Today, with some 3,000 residents, South Park’s demographics are unlike those found in any other neighborhood in the city: approximately 37 percent of the residents are of Hispanic origin, compared to 5.3 percent citywide. There are also residents who are Caucasian (roughly 50 percent), as well as small percentages of African-Americans and Asian Pacific Islanders, among other nationalities. Eleven percent of the neighborhood lives in poverty, and 89 percent of the students at the local elementary school qualify for free or reduced-fare lunches. Unlike the citywide average of nearly 90 percent of people over age 25 having completed high school, in South Park that figure is approximately 33 percent. Moreover, services must be sought outside of the neighborhood: there is no post office, full-service grocery store, bank, or neighborhood service center in South Park, and there are inadequate public transportation options connecting South Park with other neighborhoods where services can be found. Violence and crime has also plagued the neighborhood, with an increase in gang-related activity and gun violence in recent years¹.

At the same time, the past few years have seen the people of South Park band together to address critical community issues, such as violence and crime prevention, public health and the environment, community and economic development, and youth education and participation. The South Park Action Agenda built on this positive climate of inclusion and participation by engaging in an extensive survey process that provided valuable insights from community members who had never before been involved in developing community strategies. The South Park Action Agenda recognizes and is enhanced by the importance of diverse resident participation in the development of strategies and recommendations for the neighborhood.

Context for Community Report

The South Park Action Agenda is the result of an intensive community-driven neighborhood assessment and strategy effort that aims to bring the South Park neighborhood vision to fruition. The strategies are organized by committee into short-term (two to three years), mid-term (three to five years), and long-term (more than five years) recommendations. The recommendations require the participation of multiple parties for implementation, including the city, county, state, federal government, and most importantly, the community itself.

South Park Action Agenda committee members volunteered more than 1000 hours of their time to formulate this report. While developing the Action Agenda recommendations, committee members agreed their work would benefit from additional community input that would reflect the neighborhood demographics. The committees drafted survey questions and worked with a consultant, PolicyLink, to develop an extensive survey that was translated into Spanish and Cambodian. A principal goal of the survey was to reach Latino and Asian Pacific Islander community members who had had little or no contact with the South Park Action Agenda process.

Committee members, supported by city staff and resources, engaged in an extensive outreach process to reach deep into the South Park community in a series of “living room forums.” Several South Park residents hosted gatherings in their homes, attended by neighbors. The groups discussed neighborhood issues and completed the neighborhood survey. City staff also attended regularly held community events and asked community members to complete a shortened, “street version” of the survey. Finally, the “street version” of the survey was posted online and advertised to the South Park list serve.

This process yielded a total of 227 surveys (111 long, 82 street, and 34 online). Overall, 46 percent were completed by Latinos, and 54 percent were completed by English speakers. Comparatively, the 2000 Census shows the Spanish speaking population at 26 percent, and the English speaking population at 54 percent. No

¹ Some language provided from ECOSS Department of Neighborhoods Small and Simple Projects Grant Application, 2006. Statistics are based on 2000 Census.

Cambodian surveys were completed. The survey received an enthusiastic welcome from those who responded and underscored the importance of offering a variety of ways for community members to get involved.

In addition, the Youth Development Committee included four youth leaders who initiated, organized, and facilitated a youth forum where a diverse group of 40 teenagers completed S PAA Youth Forum written surveys, participated in small group discussions, and enjoyed socializing with each other at the South Park Community Center. Information gathered from these activities validated the needs voiced by committee members, reinforced feedback from previous youth forums and planning documents, and is included in the SPAA Youth Development recommendations.

The neighborhood surveys were collected and analyzed while recommendations were still being formulated. Designed to reach residents who had not yet been involved in the Action Agenda, the analysis ultimately validated and supported the recommendations defined by the committees. While not every aspect of the recommendations that follow was addressed in the survey instruments, portions of the analyses have been incorporated into some committee recommendations. In addition, the more detailed results of the analysis are attached and should be considered as recommendations are implemented.

The committee members have also taken advantage of mutually supportive recommendations across committees which are noted throughout the document. A matrix of these specific recommendations is also attached and provides further evidence of the synergy between committees and the overall document.

The South Park Action Agenda is a document that is a true reflection of this neighborhood's priorities and vision for the near and distant future. It offers carefully crafted strategies and recommendations that are fundamentally supported by the diverse community. Finally, this document is a testament to this community's strength and dedication to their neighborhood, and gives enormous insight to the phrase "South Park Pride."

South Park Vision

The following vision statement is derived from the vision statement in the South Park Residential Urban Village Plan of 1998 and the brainstorming of committee members during the 2006 Action Agenda process. It is an aspirational, nonbinding statement describing the South Park of the near and distant future.

- We envision South Park as a community:
- With a thriving retail core surrounded by pedestrian-friendly residential and industrial uses that together create a welcoming and safe environment;
- Served by a sound South Park Bridge and characterized by clean and well maintained roads, sidewalks, and other public facilities;
- Where residents and businesses feel safe, secure, and comfortable on foot, bicycle, or utilizing the fast and frequent modes of public transportation available to them;
- Where children and youth feel safe and enjoy a broad array of recreational and scholastic opportunities, using a variety of public and private facilities;
- Where residents and businesses are encouraged to interact often and are fully engaged in community-level decision-making that is well served by a coordinated network of nonprofit and community organizations;
- That actively promotes and celebrates cultural and ethnic diversity, fosters new and emerging leadership, and deliberately cultivates a community environment that prioritizes acceptance and inclusiveness;
- Where residential, commercial, and industrial interests are considered on an equal basis to create a pleasant living environment, abundant job opportunities, and successful, environmentally responsible community;
- That takes pride as Seattle's only riverfront village, practices responsible stewardship of the river, and supports a variety of commercial, industrial, recreational, and wildlife uses along the river;
- Where the detached family house is the dominant housing style and both owners and renters feel a sense of neighborhood pride and stewardship; and
- Where residents and businesses have a collaborative and positive relationship with fire and public safety departments and so are well prepared to solve problems and respond to emergencies as needed.

Summary of South Park Community Goals

1. **Youth Development:** Create and maintain a vibrant South Park community that provides unlimited opportunities for youth and families to thrive.
2. **Environment & Physical Improvements:** Seek a variety of improvements designed to improve the quality of life in South Park, promote economic development, and protect public health and safety.

3. **Community Engagement:** Create and maintain a neighborhood where all community members feel welcome, are informed and educated about the decisions impacting the neighborhood, and have a voice and vote in the decision making process. Educate and train community members and providers so they are able to outreach to residents in a language appropriate and culturally competent manner. Create and maintain an environment where the great diversity, culture, history and traditions of South Park residents are valued and appreciated.
4. **Business and Transportation:** To create and maintain a neighborhood where frequently purchased items are available in the neighborhood; where there is robust access to mass transit or an alternative to driving into and out of South Park; and where there is a successful industrial sector.
5. **Public Safety:** To ensure a neighborhood in which the community can safely live, do business, and interact with others, now and for generations to come. Must be founded on a cohesive community that is engaged, empowered, and focused on common goals and priorities.

South Park Action Agenda Priorities

1. Replace the South Park Bridge. Government entities, elected officials, the community and business organizations work to obtain funding for the South Park bridge. Possible funding sources are King County, Puget Sound Regional Council, Regional Transportation Improvement District, Washington State Department of Transportation, City of Tukwila, City of Seattle, U.S. Federal Highway Administration, and private foundations.
2. Build upon current efforts to combat crime by enhancing safety and security thereby encouraging the continued investment in our retail, industrial, commercial, high density, and residential properties.
3. Implement the South Park drainage plan and improve substandard streets in the commercial, residential and industrial sectors.
4. Increase capacity of existing facilities and add facilities to meet South Park's educational, recreational, social and cultural needs.
5. Sustain, enhance, and increase programs that support positive youth development and strengthen families. Strong community and provider partnerships combined with committed city resources are required for success.
6. Continue to focus on and foster improvement of the environmental health of South Park.
7. Create and maintain a neighborhood where all community members are informed and educated about the decisions impacting the neighborhood and they have a voice and vote in the decision making process. Educate and train South Park community members and providers so they are able to outreach to residents and businesses in a language appropriate and culturally competent manner.
8. Engage community members and providers in formal planning processes and other civic engagement activities by providing interpretation services, translation of written materials, and creating welcoming environments appropriate to the cultures represented. Requests to have meetings provided in a group's primary language should be responded to and honored whenever possible.
9. Ensure diverse South Park resident representation on advisory boards, committees, and panels.
10. Use the Community Engagement Committee's vision statement to guide the execution of the implementation phase of the South Park Action Agenda.

SECTION 1: YOUTH DEVELOPMENT

Vision: Create and maintain a vibrant South Park community that provides unlimited opportunities for youth and families to thrive.

Strategies:

1.1 Increase South Park Community Center's (SPCC) capacity to meet community needs.

Short - Term Recommendations

- a. Extend SPCC hours (Parks, ARC)
 1. Monday - Thursday: open 9 a.m. to 9 p.m.
 2. Friday: open 9 a.m. until midnight
 3. Saturday: open 10 a.m. - midnight
 4. Sunday: open 1 to 8 p.m.
- b. Expand/ remodel SPCC- initiate design planning phase & pursue funding. (Parks, ARC, public review, DON, DPD) *Supports Environment & Physical Improvements recommendation 2.7h*
- c. Involve youth in SPCC program planning and building design (South Park youth, South Park Youth Advisory Council, South Park Community Center, South Park Advisory Council, Consejo Counseling Services, Sea Mar, Sea Mar Boxing Club, River City Skate Park, parents, Parks, ARC)²
- d. Buy vans for field trips (Parks)
- e. Build outdoor basketball court (Parks, Seattle Storm/ Sonics, DON, Starbucks)³
- f. Install Electronic Reader Board like the one at Chief Sealth High School (DON) to better advertise SPCC activities, etc. *Supports Environment and Physical Improvements recommendation 2.3c, Community Engagement recommendation 3.1f*
- g. Add parking adjacent to SPCC - recommend vacant lot/street end behind fence (Parks, ARC, public review, DON, DPD)



The South Park Community Center was the most frequently identified youth and community program provider in South Park. (Survey questions 15A, 16A, 19)

Mid- Term Recommendations

- h. Expand/remodel SPCC - initiate design planning phase & pursue funding. (Parks, ARC, public review, DON, DPD)⁴ *Supports Environment and Physical Improvements recommendation 2.7h*
- i. Continue to involving youth in planning programs and SPCC facility design (South Park youth, South Park Youth Advisory Council, South Park Community Center (SPCC), South Park Advisory Council, Consejo Counseling Services, Sea Mar, Sea Mar Boxing Club, River City Skate Park, parents, Parks)⁵
- j. Provide morning daycare and early childhood education programs (ARC, Parks, HSD, Concord, YMCA, Sea Mar)
- k. Add lights to South Park playfield and River City Skate Park (Parks, DON, public review, SDOT, SCL) *Supports Public Safety recommendation 5.1e, Environment and Physical Improvements recommendation 2.6d*



36% of survey respondents listed lack of information and communication as the number one reason for not knowing what programs are available for their children. (survey question 15b)

1.2 Strengthen community and provider partnerships

Short-Term Recommendations

- a. Provide youth and families with timely and linguistically appropriate information about South Park services, activities, events (South Park providers*, South Park Neighborhood Association, SPS, PTSAs, West Seattle Herald, Neighborhood Information Center/Centro de Información Hispano, church bulletins) *Supports Environment and Physical Improvements recommendations 2.3c, 2.13a, 2.13a2, 2.13e, Business and Transportation recommendation 4.2b, Community Engagement recommendations 3.1a, 3.1b, 3.1f, 3.1h, 3.1i, 3.4a, 3.4g, Public Safety recommendations 5.2f, 5.2g*

2 Supports Neighborhood Plan Item LT46 to "Provide an expanded sports facility and LT5 to "Develop Public Space with community involvement"

3 Supports Neighborhood Plan Item LT48 to "Provide more play fields."

4 Supports Neighborhood Plan Item LT46 (see footnote #2)

5 Supports Neighborhood Plan Item LT5 to "Develop Public Space with community involvement."

- b. Develop parent involvement opportunities (South Park parents, Seattle Public Schools - The Source, Campaña Quetzal, PSTAs, South Park providers*) *Supports Environment and Physical Improvements recommendation 2.13e, Community Engagement recommendation 3.4e*
- c. Strengthen provider partnerships (South Park providers*) *Supports Environment and Physical Improvements Strategy 2.13, Community Engagement recommendations 3.1c, 3.1g*
- d. Develop intergenerational programs for youth and seniors (SPCC, Mayor's Office for Senior Citizens, Parks, DON, OACA, Sea Mar, Concord Elementary School)

Mid-Term Recommendations

- e. Expand access to Concord Elementary School for community programs (Concord Elementary School & Community Learning Center -YMCA, Seattle Public Schools, Office for Education) *Supports Community Engagement recommendation 3.4e*

1.3 Increase academic success

Short-Term Recommendations

- a. Develop and implement new tutoring programs with bilingual staff (South Park Library, Sea Mar Boxing Club, Concord Community Learning Center, Boeing Volunteers, SPCC, SSCC) *Supports Community Engagement recommendations 3.1e, 3.1h*
- b. Provide summer school in South Park at Concord - FREE credit retrieval (Seattle Public Schools, Digital Learning Commons-TechNet, SSCC, Seattle Youth Employment Program)
- c. Continue and expand 2006 South Park Initiative services, including academic support, ESL, and technology training (ARC, SPCC, Sea Mar, El Centro de la Raza, HSD, DoIT, Arts & Cultural Affairs) *Supports Environment and Physical Improvements Strategy 2.13, recommendation 2.13a, Community Engagement 3.1c, 3.1g, Public Safety recommendation 5.1d*
- d. Develop and implement truancy prevention and intervention services (SPD, SPCC, Sea Mar, Denny MS & CLC, Consejo Counseling Services, parents, HSD, youth, PSTAs, Campaña Quetzal, Parks, Chief Sealth High School & Proyecto Saber)⁶ *Supports Public Safety recommendation 5.1c*

1.4 Increase youth employability and employment opportunities

Short-Term Recommendations

- a. Increase focus on youth employment in South Park - develop internships and apprenticeships ⁷(South Park Business Association, Hispanic Chamber of Commerce, South Park Industrial, HSD - Seattle Youth Employment Program, Parks -STEPS, Seattle Youth Garden Works, Youth Source, Sea Mar, ECOSS, Boeing Volunteers, Junior Achievement) *Supports Environment and Physical Improvements recommendations 2.2h, 2.12f, 2.13a, 2.13e, and Business and Transportation recommendation 4.5b*
- b. Provide ways for youth to find positive direction (South Park Seniors, South Park Providers*, Colors Magazine, Upward Bound, SNG)⁸ (*Supports Environment and Physical Improvements recommendations 2.2h, 2.12f, 2.13a, 2.13e, Community Engagement recommendation 3.4a, Business and Transportation recommendation 4.5b, Public Safety recommendations 5.1a, 5.2c*):
 1. Mentoring
 2. Volunteer/ Service learning
 3. Career and College fairs
 4. Vocational education and training
- c. Develop funding for South Park youth to take drivers' training (Washington Insurance Council, SPS - credit retrieval)

Mid-Term Recommendations



46% of survey respondents say that their children do not participate in any programs. (survey question 16)



Increasing access to employment opportunities was listed as a priority at the South park youth forum

⁶ Supports Neighborhood Plan Item LT63 to "Encourage the City to continue to work with Seattle Public Schools/ OFE, to improve the quality of public education, and increase the likelihood that all young people will complete high school having achieved the basic competency needed to continue their education and/or enter the work force."

⁷ Supports Neighborhood Plan Item LT68 to "Promote business partnerships with community youth for clean ups, etc., with pay for work done."

⁸ Supports Neighborhood Plan Item LT73 to "Encourage intergenerational activities within South Park."

- d. Increase focus and expansion of job training/youth employment opportunities (South Park Business Association, Hispanic Chamber of Commerce, South Park Industrial, HSD - Seattle Youth Employment Program, Parks -STEPS, Seattle Youth Garden Works, Youth Source, Sea Mar, ECOSS, Boeing Volunteers, Junior Achievement, South Park providers*, apprenticeship programs, vocational schools)
 1. Subsidized wages
 2. Career path possibilities within Consejo, Sea Mar
 3. Develop college and career scholarships⁹ *Supports Business and Transportation recommendation 4.5c*
 4. Connect work with education for credit

Long-Term Recommendations

- e. Continue to increase focus on youth employment/training (South Park Business Association, Hispanic Chamber of Commerce, South Park Industrial, HSD - Seattle Youth Employment Program, Parks-STEPS, Seattle Youth Garden Works, Youth Source, Sea Mar, ECOSS, Boeing Volunteers, Junior Achievement, South Park providers*)

1.5 Increase diversity of youth programming (*Supports Environment and Physical Improvements recommendations 2.12e, 2.13e, Public Safety recommendation 5.2c*)

Short-Term Recommendations

- a. Expand sports and recreation activities, including field trips (Parks, ARC, SPCC, River City Skate Park, Sea Mar Boxing Club, South Park providers*)
- b. Provide arts and cultural activities, including all types of dance and field trips (Arts & Cultural Affairs, Parks, South Park Arts Council, Youngstown Cultural Center, ArtsWest Theatre, Center for the Right Brain, White Center Arts Alliance South Park providers*)¹⁰ *Supports Environment and Physical Improvements recommendation 2.9e, Community Engagement Strategy 3.3, Public Safety recommendation 5.2d*
- c. Continue 2006 South Park Initiative services, including boxing, case management and counseling for high-risk youth, and drug and alcohol prevention, education, and treatment (Sea Mar, Consejo, HSD, Parks) *Supports Environment and Physical Improvements Strategy 2.13, Community Engagement recommendation 3.1g, Public Safety recommendation 5.1d*



51% of survey respondents do not know what programs in South Park are available for their children (survey question 15)
(Photo courtesy of South Park Photo Voice Project)

*South Park providers: South Park Community Center, South Park Advisory Council, ECOSS, Sea Mar, Consejo Counseling Services, Concord Elementary School & Community Learning Center, Marra Farms, Seattle Youth Garden Works, South Park Library, Denny Middle School and Community Learning Center, Chief Sealth High School & Proyecto Saber, UW School of Nursing, El Centro de la Raza, HSD, Parks, DON, SPD, Office of Arts & Cultural Affairs, DoIT, churches, River City Skate Park, SPNA, OED, Public Utilities, Duwamish River Clean-up Coalition, ECOSS Neighborhood Information Center/ Centro de Información Hispano, Latino Advisory Council, Duwamish Indian Council, COMUNIDADES, Vecinos Unidos de South Park

⁹ Supports Neighborhood Plan Item LT55 to "Establish a South Park College Fund."

¹⁰ Supports Neighborhood Plan item NT4 to "Create and fund public art within South Park" and LT59 to "Provide more neighborhood cultural events."

SECTION 2: ENVIRONMENT AND PHYSICAL IMPROVEMENTS

Vision: Seek a variety of improvements designed to improve the quality of life in South Park, promote economic development, and protect public health and safety.

Strategies:

2.1 Make South Park drainage improvements a top priority for the City of Seattle. Design and implement drainage improvements as follows¹¹:

Short-Term Recommendations

- a. Design and construct Middle Basin flooding and water quality improvements (Middle Basin is the area south and west of Concord Elementary and north and east of Marra Farm) (SPU)
- b. Design and construct pump station (end of Seventh Avenue South at Duwamish River). Pump station critical to reduce flooding - will pump excess stormwater primarily from Lower Basin of South Park (Lower Basin is industrial area west of Duwamish River, east of SR99, and roughly bounded by South Webster to the north and South Southern to the south) (SPU)
- c. Begin evaluating drainage fixes in Lower Basin of South Park¹² (SPU)
- d. Work with SDOT and SPU regarding drainage needs for SDOT's repaving project along 14th Avenue South in the business district (SDOT, SPU)
- e. Study feasibility of near-term flooding improvements at 1) Concord and 12th Avenue South, and 2) South Riverside Drive. Results of analysis will determine if construction will occur. (SPU)
- f. Survey businesses in the lower basin where problems have been identified to determine the extent of drainage problems¹³ in Lower Basin. (SPU) This will consider challenges and potential limitations of near- and long-term drainage improvements, such as tidal influence, and existing infrastructure (utilities, homes, businesses, etc.). The improvement plan for the Lower Basin will also need to be consistent with the community's overall vision for South Park (SPU)
- g. SPU shall initiate work to define improvements to the lower basin. This will consider challenges and potential limitations of near- and long-term drainage improvements such as tidal influence, and existing infrastructure (utilities, homes, businesses, etc.). The improvement plan for the Lower Basin will also need to be consistent with the community's overall vision for South Park. (SPU)
- h. Support needed funding for River City Skatepark for construction and operation of the facility (Sea Mar, Community, developer, Parks)

2.2 Improve both the quality and quantity of open space, providing places for residents to interact, recreate, play, view, picnic, and gather¹⁴.

Short - Term Recommendations

- a. City supports Port's development of Eighth Avenue street end park (Port, DPD, OED, SPU)
- b. Support clean up of Terminal 117 as "Accessible Habitat" and include clean up of Basin Oil site in the plan (Ecology)
- c. Support needed funding for Cesar Chavez Park for hardscape art, trellis and bus shelter. (\$150K state grant will cover art but not trellis and bus shelter) (Metro, King County, Seattle Parks) *Supports Community Engagement Strategy 3.3*
- d. Review or create inventory of areas where street end improvements might be possible/desirable in South Park (SPARC, Friends of Street Ends, SDOT)
- e. Complete Duwamish bike trail by continuing bike lane on Eighth Avenue South (??) and connecting to Catholic Hill trail. Maintain, widen (to accommodate bicycles) and add lighting along Catholic Hill trail (from Eighth Avenue South to Henderson Street pedestrian bridge). Ensure bike trail and facilitation of bicycle riding is sensitive to needs of truck traffic and pedestrians. (SDOT, DOC, DOE, King County Conservation District)¹⁵ *Supports Business and Transportation recommendation 4.7c*



More parks, paths, and trails in their neighborhood is a priority among survey respondents. (survey question 5A) (Photo courtesy of South Park Photo Voice Project)

¹¹ Supports Neighborhood Plan Items KO3.02 and KA3.05, 3.06, 3.07, and 3.08 to install and improve street drainage systems and install a comprehensive storm drainage system.

¹² Supports Neighborhood Plan Item KA 3.12 to "Conduct a comprehensive inventory of infrastructure needs in South Park to identify the severity and extent of drainage and other problems."

¹³ Supports Neighborhood Plan Item NT8 to "Work with county, regional, and state agencies to improve programs and management strategies designed to prevent and reduce contamination of street runoff and storm water"

¹⁴ Supports Neighborhood Plan Item LT5 to "Improve the Quality and Quantity of Open Space"

¹⁵ Supports Neighborhood Plan Item NT12 to "Continue development, within South Park, of the Citywide system of urban trails that includes walks, bikeways, bike routes, bike lanes, shoulders, multi-use trails, and pedestrian paths. Connect South Park by bicycle and /or pedestrian facilities to adjacent area and nearby public amenities. Provide and maintain direct, continuous bicycle routes, and make all appropriate streets bicycle friendly."

Mid-Term Recommendations

- f. Repair or rebuild and realign stairs at 10th Street and Trenton and at 12th Street and Trenton, and include an art component at both stair locations. Encourage “developer of nearby property” to provide nice public area connected to stairs at 10th Street and Trenton and at 12th Street and Trenton. Use DOC to clear invasive plants and mulch area to create a more generous landing and well defined public pathway to stairs at 10th Street and Trenton. Provide ample lighting. (SCL, SDOT, DOE, DOC, King County Conservation District)*¹⁶
- g. Clear invasive plants and create a street end park at the top of the 12th Street and Trenton stairs in the unimproved “street right of way” with CPTED design. This area provides an excellent opportunity for a view park and could also eliminate its use as a homeless camp and for prostitution. The community supports the street end park, however, with or without a partnership with the adjacent Sea Mar property*¹⁷ (Community, SPD, SP Youth, SDOT, possibly in collaboration/cooperation with Sea Mar, if Sea Mar could identify adjacent property to develop into a park area) *Supports Public Safety recommendation 5.1o*
- h. Participate in Mayor’s urban reforestation initiative by using focused effort to remove invasive plants, apply mulch, and plant trees in South Park; also use this opportunity to provide South Park youth with job training and employment¹⁸(Seattle Office of Sustainability and Environment, WSDOT, SDOT, HSD, Parks) *Supports Youth Development Committee recommendations 1.4a, 1.4b, Business and Transportation recommendation 4.5b*
 - 1. On north side of 500 block of Sullivan Street create urban forest to buffer high- density multifamily housing from adjacent industrial zone
 - 2. Along State Route 99/599 create urban forest to buffer residential urban village from highway and its noise, pollution, site, and hazard
 - 3. Extend urban forest to buffer South Park planning area
 - 4. Extend urban forest buffers along State Route 509



30% of survey respondents travel within South Park either on a bicycle or on foot. (survey question 8)

*Items 2.2f and 2.2g could be part of joint project.

Long -Term Recommendations

- i. Explore bike path to connect Concord Elementary to Marra Farm to Civic Center to Community Center to Neighborhood Center to 14th Avenue South business district, such as along west side of 99 above route of Metro Pipe¹⁹. (*This also appears under “street and sidewalk improvements” section). (Metro, SDOT, Parks, DON)



Parks and open spaces were most frequently listed as “Very Important” to making a neighborhood youth- friendly (survey question 14) (Photo courtesy of South Park Photo Voice Project)

2.3 Support completion of the South Park Marra Farm Coalition Master Plan which is based on community and Marra Farm coalition input. Fund implementation of the plan’s recommendations that will likely include the following elements:

Short-Term Recommendations

- a. Construct new fencing around agriculture areas, which is welcoming to the public, but helps minimize theft and entry by dogs (Parks, Marra Farm Coalition, King County)
- b. Provide a farm-themed and “natural” play area to maximize imaginative play and to maintain the concept of a working farm in harmony with nature. At the community meetings, keeping the play area as natural as possible was felt to both maximize imaginative play and complement the concept of a working farm in harmony with nature (Parks, Marra Farm Coalition, King County)



Marra Farm is among the top three community programs that survey respondents indicated they use in South Park. (survey question 19)

¹⁶ Supports Neighborhood Plan Item KA3.03 to “replace and/or repair the stairs and install retaining wall and other erosion control” and KA3.04 to “Repair the stairs on the north slope of Catholic Hill at 10th Avenue South and South Trenton Street.”

¹⁷ This supports Neighborhood Plan Item to “Provide for open space available for public use, and seize opportunities to provide public open space in the future.”

¹⁸ Supports Neighborhood Plan Item 4.0 to “Improve buffers between residential and industrial uses along major highways.”

¹⁹ Supports Neighborhood Plan Item NT12 to “Continue development, within South Park, of the City wide system of urban trails that includes walks, bikeways, bike routes, bike lanes, shoulders, multiuse trails, and pedestrian paths. Connect South Park by bicycle and /or pedestrian facilities to adjacent area and nearby public amenities. Provide and maintain direct, continuous bicycle routes, and make all appropriate streets bicycle friendly.”

- c. Install multi-lingual welcome signs at the three entry spots emphasizing the educational aspects of the farm (Parks, Marra Farm Coalition, King County) *Supports Youth Development recommendations 1.1f, 1.2a, Community Engagement recommendation 3.1f*
- d. Provide Perimeter Paths: ADA accessible nonconcrete paths through and around the garden. Accessibility must be tempered by recognition of volunteer groups' maintenance ability and by future needs of farm operations²⁰(Parks, Marra Farm Coalition, King County)
- e. Install and maintain a composting toilet or an alternative sewage conveyance (Parks, Marra Farm Coalition, King County)
- f. Develop a Memorandum of Understanding between Parks and the Marra Farm Coalition that addresses maintenance and operations, as well as other shared concerns(Parks, Marra Farm Coalition, King County)

Mid-Term Recommendations

- g. Create the "Hill" picnic area - another key welcoming area for the public, which would clean up the Director Street side of the Fibers property. Plant large caliper trees that will as soon as possible ease reliance on existing mature cottonwood trees (Parks, Marra Farm Coalition, King County)
- h. Construct the framework of the site according to concept design preferred by the Marra Farm Coalition, which includes-major paths, terracing, major plantings(Parks, Marra Farm Coalition, King County)
- i. Construct a covered central gathering area with large pavilion (Parks, Marra Farm Coalition, King County)



43% of survey respondents would prefer that Terminal 117 be converted to a park or open space.
(survey question 28A)

Long-Term Recommendations

- j. Minimize the size of the parking lot in order to preserve good farm land (Parks, Marra Farm Coalition, King County)
- k. Retain and manage the Cottonwood trees while new plantings mature (Parks, Marra Farm)
- l. Focus on the natural/recycled/environmentally friendly aesthetic in all design improvements to the site. Maintain the organic feel to the farm (minimizing hard angles, concrete, use of plastics, etc.) (Parks, Marra Farm Coalition, King County)

2.4 Improve the health of the Duwamish River, and enhance community opportunities to experience the river through beautification, improved fish habitat, public health, economic development efforts

Short-Term Recommendations

- a. Support clean up of Terminal 117 as "Accessible Habitat" and include clean up of Basin Oil site in the plan. Support naming of it after the late John Beal (Ecology)
- b. Help fund a DRCC-led comprehensive map showing current public access, fish habitat improvements, open space, and other amenities along the river²¹ (SPU/SCL Superfund team)



The Duwamish River was noted by many respondents as something they like about South Park.
(survey question 7)

Mid-Term Recommendations

- c. Help fund development of a community-led Duwamish River visioning process:
 1. Explore whether community visioning could be integrated with the 2007 Shoreline Master Plan update process
 2. Include funding support for an arts master plan along the river that includes a distinct South Park component in collaboration with South Park Arts.

Long-Term Recommendations

- d. South Park Duwamish Riverfront Revival Project - Support WRIA 9 project to improve street end, shoreline and fish habitat in King County "sliver" which connects an area of the bridge to Duwamish Waterway Park (King County, City of Seattle)

²⁰ Supports Neighborhood Plan Item K03.05 to "Provide access routes for persons with disabilities and special needs to transit facilities, public facilities, social services, and commercial districts."

²¹ Supports Neighborhood Plan Item LT3 to "Support the efforts of local organizations that are working to create a healthier environment."

2.5 Address litter control, stewardship, and education

Short-Term Recommendations

- Add more garbage cans or find another way to combat litter in SP, such as educational campaigns (SPU)
- Support joint anti-litter campaign of SP Arts and Concord Elementary to design signs and trash cans (SPU) *Supports Business and Transportation recommendation 4.4g*
- Notify SP community when street sweeping is occurring so cars don't park on the street²² (SDOT)
- Consider permanent signage with universal signage that includes penalty notification for noncompliance (SDOT)
- Warn and ticket motorists who fail to comply (SDOT, SPD)
- Support increasing the privately supported street and parking lot cleaning that exists right now (SDOT, ECOSS OED Grant)



Survey respondents frequently noted how unclean and badly maintained their neighborhood is. Ugliness/lack of cleanliness are among the top five of things they don't like about South Park

2.6 Improve streets and sidewalks

Short-Term Recommendations

- Re-stripe all existing crosswalks on 14th Avenue South Eighth Avenue South and South Cloverdale²³ (SDOT)
- Improve traffic signal timing and facilitate westbound traffic from northbound 14th Avenue South with a left-turn signal - should not require a new turn lane, just a reconfiguration of the traffic signal (SDOT)
- Explore potential for sidewalks to connect Concord Elementary to Marra Farms to community center (SDOT)
- Complete pedestrian lighting begun in 2004 along Cloverdale between 14th Avenue South and Fifth Avenue South, install pedestrian lighting on Eighth Avenue South, lighting at community center playfield, tennis courts and children's play area (SCL, SDOT) *Supports Youth Development recommendation 1.1k and Public Safety recommendation 5.1e*
- Prune the trees on 12th Avenue South between Sullivan and Dallas to light the street for pedestrians (SDOT)
- Reconfigure South Concord between 14th Avenue South and 12th Avenue South and between 15th Avenue South and Boeing facility - area is currently an asphalt ocean without clear delineation between pedestrian, traffic and parking areas. Flooding problems here as well (SDOT, SPU)
 - Reconfigure to make clear boundaries of street and shoulders (SDOT)
 - Build curbs and sidewalks (SDOT)
 - Plant street trees (SDOT)
 - Improve drainage in the intersection to fix flooding problems (SDOT, possibly SPU)
- Install alternating pedestrian lights and South Park banners along walkways to increase public safety, and promote pedestrian movement through the community²⁴ (SCL, OED) *Supports Public Safety recommendation 5.1e*
 - Along 500 block of Sullivan.
 - Fifth Avenue South from Cloverdale to Marra farm.
 - Seventh Avenue South from Cloverdale to Concord School and to Marra farm.
 - Eighth Avenue South from Cloverdale to Community Center to Eighth Avenue South to Riverfront Park.
 - Eighth Avenue South from Cloverdale to Henderson overpass.
 - 10th Avenue South from Cloverdale to SPNC to Duwamish Waterway Park.
 - Dallas from SP Bridge to T-117 area
 - Henderson from 5th Avenue South to 14th Avenue South

²² Supports Neighborhood Plan Item LT51 to "Post street sweeping schedule."

²³ Supports Neighborhood Plan Item KA2.01 to "Provide and maintain pedestrian crosswalk striping at all intersections along 14th Avenue South."

²⁴ Supports Neighborhood Plan Item NT1 to "Improve the neighborhood identity with gateway signage."

Mid-Term Recommendations

- h. Renew the street trees of the neighborhood by replanting the war memorial trees to honor South Park residents who have served or are serving in wartime (Community, SDOT, VFW)
- i. Repair streets and sidewalks as indicated in South Park Neighborhood Plan (SDOT)
- j. Implement traffic management measures in transitional residential//industrial areas to improve truck circulation and local access to regional facilities and minimize significantly truck impacts in the following areas²⁵ (SDOT):
 1. Eighth Avenue South, north of South Director Street to South Cloverdale Street
 2. Eighth Avenue South/Ninth Avenue South, south of South Cloverdale Street to State Route 99
 3. Fund and implement community requested and Seattle Department of Transportation produced plan for improvements at Eighth Avenue South and South Director Street (Greater Duwamish MI Center Approval and Adoption Matrix, reference # TP-30, O and M)
- k. Explore potential for bike path connecting Concord Elementary to Marra Farm to Civic Center, Community Center, Neighborhood Center and 14th Avenue South business district²⁶ (SDOT)
- l. Work with Department of Corrections and/or other crews and city programs to clear and maintain areas of South Park that are overgrown with ivy and other invasive plants. Committee will identify specific areas in addition to:
 1. Area around stairs at 10th Avenue South and Trenton Street (SDOT)
 2. Area around stairs at 12th Avenue South and Trenton Street (SDOT)
 3. Cesar Chavez Park (Parks)
 4. Pedestrian walkway from Eighth Avenue South to South Henderson Street (WSDOT)
 5. RIVERCITY Skate Park (Community)
 6. Marra Farm (Parks)
 7. Areas to be reforested along State Routes 99/599 and 509 (WSDOT)
 8. Replace rusty fence guard on Henderson pedestrian overpass of State Route 99 with artistic metal work, as in South Lake Union area.
- m. Replace rusty fence on Henderson pedestrian overpass of 99 with artistic metal work like in South Lake Union area (WSDOT)



Survey respondents feel that better lighting is second-most important thing for improving safety in South Park.
(survey question 26)

Long-Term Recommendations

- n. Pave, improve, and add speed bumps where appropriate in the following alleys (Community: Adjacent property owners and/or developer) *Supports Public Safety recommendation 5.1f*:
 1. Alley between Fifth Avenue South and Seventh Avenue South and Sullivan and Cloverdale Streets
 2. Alley between Fifth Avenue South and Seventh Avenue South and Cloverdale and Donovan Streets
 3. Alley between 12th Avenue South and 14th Avenue South and Sullivan and Cloverdale Streets
 4. Alley between Eighth Avenue South and 10th Avenue South and Cloverdale and Sullivan Streets
- o. Facilitate safe industrial traffic ²⁷ (SDOT):
 1. Facilitate wide truck turns with vehicle setback boundary lines at stop sign and signaled stop areas.
 2. Install signs prohibiting vehicle parking within 30 feet of stop signs.
 3. Designate a "no parking" zone at 10th Avenue South and Kenyon Street at curved corner (dangerous spot for trucks, cars)
 4. Facilitate truck traffic by developing safe bicycling routes (See Strategy 2.2)
 5. Install "children at play" signs on residential streets
 6. Install speed control measures, such as cameras and signs on 14th Avenue South.
- p. Facilitate safe traffic by developing and implementing speed control strategy/ measures on 14th Avenue South, especially coming toward and off of the South Park bridge²⁸ (SDOT)

²⁵ (Supports Neighborhood Plan item NT 11 to "Improve the method for keeping truck traffic off residential streets.")

²⁶ Supports Neighborhood Plan Item NT12 to "Continue development, within South Park, of the Citywide system of urban trails that includes walks, bikeways, bike routes, bike lanes, shoulders, multiuse trails, and pedestrian paths. Connect South Park by bicycle and /or pedestrian facilities to adjacent area and nearby public amenities. Provide and maintain direct, continuous bicycle routes, and make all appropriate streets bicycle friendly."

²⁷ .Supports Neighborhood Plan item NT 11 to "Improve the method for keeping truck traffic off residential streets."

2.7 Establish a civic center in the area of Eighth Avenue South and South Cloverdale Street, which includes Cesar Chavez Park, murals, skate park, fire station, library, Community Center and playfield, and walking and bicycle routes

Short-Term Recommendations

- a. Install and maintain pigeon wire below the Cloverdale overpass to keep bird droppings off sidewalk below (WSDOT)
- b. Pressure wash sidewalks and walls underneath the Cloverdale overpass at least quarterly (City of Seattle or WSDOT)
- c. Update lighting below overpass for pedestrian safety (SCL) *Supports Public Safety recommendation 5.1e*
- d. Cover bus stop at the park - include art as part of the structure to discourage graffiti²⁹ (Metro King County)

Mid-Term Recommendations

- e. Install signage on overpass - possibly "South Park Welcomes You" or simply "South Park" (Office of Arts and Cultural Affairs, WSDOT)
- f. Install pedestrian guardrail along sidewalk under bridge. Design can be influenced by metal work at Cesar Chavez Park (SDOT or WSDOT)
- g. Install artwork on utility poles along Eighth Avenue South and South Cloverdale Street to the river (SDOT, Qwest, SCL)

Long-Term Recommendations

- h. Increase square footage of the South Park Community Center³⁰ (Parks) *Supports Youth Development recommendation 1.1b, 1.1h*
- i. Construct a jogging trail at the South Park Community Center³¹ (Parks)

2.8 Revitalize and Beautify the South Park Business District

Short-Term Recommendations

- a. Create and install significant artwork on utility poles in business district along 14th Avenue South and South Cloverdale Street
- b. Install street trees along 14th Avenue South.³² *Supports Business and Transportation recommendation 4.4h*
- c. Support South Park Arts' (SPARTS') goal of installation of permanent art structures, such as forged metal art benches and tree well grates along 14th Avenue South (OACA, DON, SDOT)
- d. Fund ECOSS to coordinate and implement additional storefront beautification in retail core in collaboration with SPARTS (OED ECOSS Grant)
- e. Provide funding for a new demographics report for marketing and investment purposes³³ (OED ECOSS grant) *Supports Community Engagement recommendations 3.1d, 3.1i, and Business and Transportation recommendations 4.2a, 4.3b, 4.3c*
- f. Target crime against South Park businesses *Supports Business and Transportation recommendation 4.4a, Public Safety recommendation 5.1b*
 1. Implement a Business Watch program (SPD)
 2. Promote safety through environmental design in business district (SPD, OSE)
 3. Support/fund youth, teen and family education campaign (HSD, SPD)

Mid-Term Recommendations

- g. Incorporate a public promenade and commercial development into the bridge property development. Create and execute visioning process with community³⁴ (Community, King County, developers)

²⁸ Supports Neighborhood Plan Item KO2.01 to "Improve pedestrian safety, traffic circulation and the visual character along the 14th Avenue South and the 16th Avenue South Bridge."

²⁹ Supports Neighborhood Plan Item NT15 to "Improve bus access and service."

³⁰ Supports the Neighborhood Plan Item LT73 to "Encourage intergenerational activities within South Park" by providing more space and opportunities for activities for all ages.

³¹ Supports Neighborhood Plan Item LT58 to "Provide a jogging trail."

³² Supports Neighborhood Plan Item KA2.06 to "Install street trees along 14th Avenue South."

³³ Supports Neighborhood Plan Item LT6 to "Develop Public Space with Community Involvement."

³⁴ Supports Neighborhood Plan Item LT6 to "Develop Public Space with Community Involvement."

Long-Term Recommendation

- h. Preserve developments of historic, architectural or social significance that contribute to South Park's identity³⁵

2.9 Support beautification and economic development by supporting SPARTS activities/initiatives**Short-Term Recommendations**

- a. Support continued funding for SPARTS (OACA, DON)
- b. Support SPARTS to create a visioning plan for Business District beautification³⁶ *Supports Business and Transportation Strategy 4.1*
 - 1. Create and install sculptural elements in the business district and as part of the new bridge to unify the commercial core and give South Park's business district a unique artistic identity (OACA, DON)
 - 2. Create and install seating areas (benches) throughout the business district that would complement the artistic identity of the other street-side art (OED)
 - 3. Plant trees along the main retail avenue and create sculptural metal grates around the trees, complementing South Park's overall artistic identity (SDOT)
- c. Coordinated mural strategy to discourage graffiti and beautify the neighborhood SPU, private property owners, OACA, DON)
- d. Provide funding for youth development in collaboration with local business and industry in South Park (HSD)
- e. Provide support for partnerships between SPARTS, Concord Elementary School and South Park Community Center to:
 - 1. Create a Resident Artist in the Schools program (OACA)
 - 2. Facilitate arts appreciation in the youth of South Park through neighborhood artist-youth mentoring projects (OACA, DON) *Supports Youth Development recommendation 1.5b*

Mid-Term Recommendations

- f. Support development of a South Park Center for the Arts in the business district, which would provide (OACA, OED, Community):
 - 1. Studio space for local artists
 - 2. Classroom space for community outreach and arts awareness
 - 3. Gallery space for local artists
 - 4. Paid gallery and classroom staffing

2.10 Facilitate annexation process and support South Park Bridge improvements (Supports Business and Transportation Strategy 4.6, Public Safety recommendation 5.1h)**Short-Term Recommendations**

- a. City of Seattle takes an active role in the regional effort to obtain funding for the South Park Bridge (OPM)
- b. The city negotiates with King County immediately to separate the bridge issue from the annexation process (OPM)
- c. The city starts the annexation process for the "sliver by the river" immediately (OPM)
- d. The city keeps the South Park Community updated on the progress of annexation and boundary adjustment process³⁷ (OPM)
- e. The city continues to involve residents and businesses within South Park Residential Urban Village in public processes related to annexation and boundary adjustment³⁸ (OPM)

³⁵ (This is Neighborhood Plan Item LT16)

³⁶ Supports Neighborhood Plan Item LT53 to "Support the role of community-based organizations in planning and implementing economic development activities in South Park."

³⁷ Supports Neighborhood Plan Item KA5.01 to "Keep the South Park Community updated on the progress of annexation and boundary adjustment process. Continue to involve residents and businesses within South Park Residential Urban Village in public processes related to annexation and boundary adjustment."

³⁸ Supports Neighborhood Plan Item KA5.01 (see footnote #37)

2.11 Support zoning/neighborhood changes

Short-Term Recommendations

- a. Catholic Hill - Support development of Catholic Hill as multifamily duplex-triplex Lowrise Duplex Triplex (LDT). This helps satisfy neighborhood plan item of providing low-income and affordable housing through market-rate housing production (DPD, OH)³⁹

Mid-Term Recommendations

- b. Industrial zoning (DPD)
 1. Provide visual and sound barriers such as trees for already-developed sites in the industrial buffers zones between residents and industrial areas (DPD and/or SDOT)
- c. Cloverdale Street South rezone (DPD, OH) - Support re-zoning 1200 block of Cloverdale to L2/RC from SF5000 to allow for commercial-residential mixed use (three stories should be height limit in SP)⁴⁰ *Supports Business and Transportation recommendation 4.3g*
- d. SPAA acknowledges existing duplex-triplex-quadplex housing and supports this kind of housing on arterials (DPD, OH)
- e. SPAA encourages preserving residential land for residential use and for mixed use (residential-commercial) development on arterials with a goal of maintaining or increasing housing density (DPD, OH)
- f. SPAA encourages the city to support efforts of organizations that promote affordable housing, such as Homesite and Habitat for Humanity⁴¹ (OH, foundations and non-profits)
- g. Seek approval for zoning change to allow use of detached accessory dwelling units (DPD)
- h. Infrastructure for L-3 zoning on Cloverdale Street South (SDOT)
 1. Install concrete alley in and abutting this zone (Community: Adjacent property owners and/or developer)
 2. Install sidewalks on Fifth Avenue South in L-3 zone (SDOT)
 3. Install urban forest buffer on 500 block of Sullivan Street (SDOT)
 4. Old landfill property - possible mitigation improvements via possible city purchase of the property (SPU)
 - i. Enhance pedestrian access in area (SDOT)
 - ii. Request SP residents are "first hires" for new transfer station (if additional jobs created) (SPU)



Location and affordability are the top two reasons why South Park survey respondents have chosen to live in South Park. (survey question 3)

2.12 Support Environmental Programs⁴²

Short-Term Recommendations

- a. Fund ECOSS and South Park Advisory Council (SPAC) to develop and implement a sustainable South Park program. Include elements such as:
 1. Business district revitalization program (OED ECOSS grant)
 2. Collaborating with Feet First and Sustainable Seattle organizations to develop pedestrian safety and accessibility program in South Park (Feet First, Sustainable Seattle, SDOT)
 3. Identify Hamm Creek as a program element for continual education for Concord, Parks, and Marra Farm

Mid-Term Recommendations

- b. "Toxic Free South Park" Campaign - Develop a multiyear campaign, working with city, county and private agencies to reduce or eliminate the use of toxic products in South Park's residential, commercial and industrial areas (OSE, SPU)
- c. Develop Neighborhood Gardens Campaign to help neighborhood residents develop vegetable gardens in their yards, possibly leading to a "farmer's market" (DON)
- d. Help businesses and households to adopt and implement the Mayor's Climate Protection Initiative (OSE)



Survey respondents listed pollution, water, and air quality as the second most important of physical condition in the neighborhood that should be addressed immediately. (survey question 28)

³⁹ Supports Neighborhood Plan Item LT35 to "Provide new low-income housing within South Park through market-rate housing production and assisted housing programs."

⁴⁰ Supports Neighborhood Plan Item LT36, "This Plan recommends land currently zoned for housing, within our Residential Urban Village Boundary, not be rezoned for other uses, except near commercial zoning along 14th Avenue South."

⁴¹ Supports Neighborhood Plan Item LT35 (see footnote #39)

⁴² Supports Neighborhood Plan Item "Promote South Park as a positive place"

Long-Term Recommendations

- e. Youth and teen environmental education and stewardship camping trips⁴³ (Olympic Park Institute, STEPS, Parks) *Supports Youth Development Committee Strategy 1.5 and Public Safety recommendation 5.2c*
- f. Design longitudinal evaluation (possibly with Group Health Community Foundation) of city's micro demand-side youth employment programs. *Supports Youth Development Committee recommendations 1.4a, 1.4b, Business and Transportation 4.5b*
- g. Develop and environmental education center at Marra Farm

2.13 Increase Economic Development and Public Safety by supporting, funding and developing neighborhood services⁴⁴

(Supports Youth Development recommendations 1.2c, 1.3c, 1.5c, Community Engagement recommendations 3.1c, 3.1f, 3.1g, Public Safety recommendation 5.1d)

Short-Term Recommendations

- a. Support the development and staffing of ECOSS Information Center/ Centro de Información Hispano/ Neighborhood Information Center to support such programs as⁴⁵ *Supports Youth Development recommendations 1.2a, 1.4a, 1.4b, Community Engagement recommendations 3.1a, 3.1c, 3.1e, Business and Transportation recommendation 4.5b*
 1. A "job-matching service" between South Park businesses and residents through a "job inventory" of the businesses and a "skills inventory" of the residents. An online posting service of available jobs would be maintained by the Center (Community)
 2. Support formulating a partnership for the funding and staffing of the center, which could include scheduled office hours for city staff (SOCR, OED, HSD)
 3. Establish a police drop-in center in South Park retail business district (Community, SPD) *Supports Business and Transportation recommendation 4.4j, Public Safety recommendation 5.3d*
 4. Support a presence of both tenant and landlord organizations unions in the Information Center⁴⁶ (Tenants Union & Landlord Unions and Rental Housing Association)
 5. Establish an information service program for seniors (ECOSS, Mayor's Office for Senior Citizens)
- b. Expand and renovate the South Park Neighborhood Center/old firehouse building (Parks):
 1. Add a second story
 2. Add new windows and expand the Big Hall
 3. Add air conditioning, (especially important for the elderly who use the building for programs) and provide major preventative maintenance to the heating system (flush boiler repair control valves for radiator)
- c. Support the continued funding of ECOSS, including funding a graphic artist/GIS position to enable the South Park community access to a graphic artist and assist with neighborhood fund development (ECOSS, DON, nonprofits and/ or foundations)
- d. Consejo Counseling Services expansion⁴⁷ (HSD) *Supports Youth Development recommendation 1.3c, 1.5c, Community Engagement recommendations 3.1c, 3.1g, and Public Safety 5.1d*
 1. Purchase or develop South Park land
 2. Establish youth counseling center above information center
- e. Support the South Park Advisory Committee Community Technology Center (DON, DoIT, HSD, OED, Parks) *Supports Youth Development recommendations 1.2a, 1.2b, 1.4a, 1.4b, Strategy 1.5, Community Engagement recommendations 3.1c, 3.1d, 3.1e, 3.1g, Business and Transportation recommendation 4.5b, Public Safety recommendation 5.2c*
 1. Expand access to advanced technology classes, programs and services
 2. Provide training, technical assistance and evaluation support to strengthen and replicate youth academic and career development, violence prevention and gang recovery programs
 3. Provide youth apprenticeship, leadership and parenting/family support classes
 4. Produce youth-led neighborhood newsletter to promote self-expression and market community



45% of survey respondents do not know what programs are available for seniors in South Park.
(survey question 17)

⁴³ Supports Neighborhood Plan Item NT 7 to "Implement an environmental health education program."

⁴⁴ Supports Neighborhood Plan item LT83 to "Promote human services that reflect South Park's role as the focus of housing and as the service center for surrounding areas."

⁴⁵ Supports Neighborhood Plan Item LT53 to "Support the role of community-based organizations in planning and implementing economic development activities in South Park."

⁴⁶ Supports Neighborhood Plan Item LT34 to "Start a South Park tenant/landlord union to improve communication between these groups."

⁴⁷ Supports Neighborhood Plan Item LT83 to "Promote human services that reflect South Park's role as the focus of housing and as the service center for surrounding areas."

SECTION 3: COMMUNITY ENGAGEMENT

Vision: Create and maintain a neighborhood where all community members feel welcome, are informed and educated about the decisions impacting the neighborhood, and have a voice and vote in the decision making process. Educate and train community members and providers so they are able to outreach to residents in a language appropriate and culturally competent manner. Create and maintain an environment where the great diversity, culture, history and traditions of South Park residents are valued and appreciated.

Strategies:

- 3.1 Continue to overcome barriers of language, culture and class that keep community members from actively participating in community meetings and events. Develop sustainable methods to keep the diverse South Park community members informed and engaged in community events and decisions**

Short-Term Recommendations

- a. Identify barriers keeping community members from actively participating in community meetings and events; then work to remove those barriers (Community, ECOSS IC/CIH, DON) *Supports Youth Development recommendation 1.2a, Environment and Physical Improvements recommendations 2.13a, Public Safety recommendations 5.2f, 5.2g*
- b. Support development of organizers for the Community Engagement Committee's Action Agenda efforts and activities (Community, DON) *Supports Youth Development recommendation 1.2a*
- c. Fund seed money to nurture new organizations, help develop leadership programs and expand organization capacity (South Park providers, non profits and foundations, HSD, DON) *Supports Youth Development recommendation 1.2c, 1.3c, Environment and Physical Improvements Strategy 2.13, recommendation 2.13d*
- d. Conduct Asset Mapping and share information to address needs in the community (DON, South Park providers*, HSD, Parks) *Supports Environment and Physical Improvements recommendation 2.8e, Business and Transportation recommendations 4.2a, 4.3b, 4.3c*
- e. Provide the ECOSS Information Center/Centro de Información Hispano (IC/CIH) with sustainable funds to provide consistent, multilingual and multicultural staffing and resources. The IC/CIH provides information, referrals, and programs for South Park residents. (ECOSS, DON, nonprofits and/ or foundations) *Supports Youth Development recommendation 1.2a and Environment and Physical Improvements recommendations 2.13a*
- f. Develop a multilingual community newsletter and multilingual/universal language information boards to keep the community informed and updated about meetings, events, and community resources. (COMUNIDADES, DON) *Supports Youth Development recommendations 1.1f, 1.2a, Environment and Physical Improvements recommendation 2.3c, Strategy 2.1, Business and Transportation recommendation 4.2b*
- g. Provide ongoing funding for current South Park programs and services. Strengthen provider partnerships¹ for delivering those services which will include: leadership training, community organizing/outreach, computer classes, English as a Second Language classes, literacy, civics, immigration, public safety, emergency preparedness, health/environment, life-skills workshops, parenting, and job search/resume writing (DON, South Park providers*, HSD, Parks.) *Supports Youth Development recommendations 1.2c, 1.3c, 1.5c, Environment and Physical Improvements Strategy 2.13, Public Safety recommendation 5.1d*



Timing is listed as the largest barrier for participating in community meetings and events. Child care and language barriers were listed as the second largest barriers. (survey question 35)



Survey respondents listed "Written Notices" and the "Internet" as the top two most effective ways to keep them informed about community processes. (survey question 36)

* South Park providers: SPCC, South Park Advisory Council, ECOSS, ECOSS IC/CIH, Sea Mar, Consejo, Concord Elementary School & Community Learning Center, Marra Farms, Seattle Youth Garden Works, South Park Library, Denny Middle School and Community Learning Center, Sealth High School & Proyecto Saber, UW School of Nursing, El Centro de la Raza, HSD, Parks, DON, SPD, Arts & Cultural Affairs, DoIT, churches, River City Skate Park, SPNA, OED, Public Utilities, Duwamish River Clean-up Coalition, Neighborhood Information Center/ Centro de Información Hispano, Latino Advisory Council, Duwamish Indian Council, Comunidades, Vecinos Unidos de South Park

- h. Hire bilingual and bicultural staff at the South Park Community Center, the South Park Library, and across city departments (Community, City of Seattle) *Supports Youth Development recommendation 1.3a*
- i. Recruit and cultivate a diverse, multilingual community group who act as stewards and community liaisons of the South Park Action Agenda to collaborate with organizers, the community and the city and other responsible parties as the Action Agenda recommendations are implemented (Community, DON, City of Seattle) *Supports Youth Development recommendation 1.2a*
- j. Explore opportunities for grants or subsidies for regular multi-lingual media messages regarding community meetings, events and resources (Community)
- k. Address the specific needs of the senior community (Community, South Park providers)



73% of survey respondents who did not directly participate in the development of the South Park Action Agenda stated that they would have participated if given the opportunity. (survey question 34)

Mid-Term Recommendations

- l. Acquire updated demographic information about South Park residents (information from the 2000 Census is outdated and inadequate for identifying community needs and developing strategies to respond to them). Reallocate resources based on the updated demographics. (Community, DON, DPD) *Supports Environment and Physical Improvements recommendation 2.8e, Business and Transportation recommendations 4.2a, 4.3b, 4.3c*
- m. Based on the updated demographics bring more direct services and programs to South Park in response to community needs (South Park providers*, Community, HSD, Parks, DON)
- n. Facilitate quarterly resident, merchant, provider and industrial coalition meetings that are multilingual and provide child care (Community)

3.2 Enhance and strengthen multi- media capabilities among and between South Park organizations and providers

Short-Term Recommendations

- a. Develop multi-lingual multi- media access including print and radio for dissemination of information. Help establish a local radio program and mini-broadcast system for the South Park area (Community, non profits and foundations, DoIT)
- b. Sustain a web based outreach program for maintenance of a South Park web site with multi-lingual access (Community, South Park providers*, non profits and foundations, DoIT)
- c. Develop a mobile broadcast unit for public announcements (ECOSS IC/CIH, DoIT, OED)
- d. *(survey question 18)* Help establish a communications training program at the South Park Community Center through South Seattle Community College (Community, Parks, SSCC)



40% of survey respondents do not know what programs in South Park are available for the entire family. (survey question 18)

3.3 Create opportunities for South Park to celebrate its diversity, culture, history and traditions (Supports Youth Development recommendation 1.5b, Environment and Physical Improvements recommendation 2.2c, Public Safety recommendation 5.2d, 5.2c)

Short-Term Recommendations

- a. Support social events in the neighborhood that are family-oriented and welcome all languages and cultures and people with special needs⁴⁹ e.g. Los Possadas in December, a Food Festival with Menudo contests, cooking classes, Regular Living Room Forum get-togethers and Block Parties, Street Theater (Community, South Park providers*, DON, Parks)
- b. Celebrate holidays and events across all cultures and religions and make sure everyone feels welcome to participate, such as Hispanic Heritage Month, Black History Month, the Vietnamese New Year (Tet), or Chanukah, and Horn of Africa celebrations. (Community, South Park providers, DON, OACA, Parks, Metro KC, local businesses, Vecinos Unidos de South Park)



84% of survey respondents say they feel like part of the South Park community. They named positive relationships with their neighbors as the number one reason why they feel like a part of the community. (survey questions 4, 4a, 6) (Photo courtesy of South Park Photo Voice Project)

Long-Term Recommendations

- c. Create a permanent South Park History Museum or Exhibit so that residents both new and old will know South Park’s history. Expand upon exhibits such as Community Voices

⁴⁹ Supports Neighborhood Plan Item to: "Provide more neighborhood cultural events."

type or the Neighborhood Diaries of South Park and support the collection of local oral history for a museum (Community, OACA, and Parks)

3.4 Create opportunities to unify South Park's diverse community groups (*Supports Public Safety recommendation 5.2d*)

Short-Term Recommendations

- a. Initiate multilingual, intergenerational neighborhood block coalitions or living room forum programs that involve all cultures, adults, and youth (Community, SPD, South Park providers*) *Supports Youth Development recommendation 1.4b, Public Safety recommendations 5.1a, 5.2c*
- b. Build cross-cultural competence capacity among community partners (South Park providers*)
- c. Support a diverse Art Walk, more diverse in both audience and the art itself (Community, OACA)
- d. Promote civic activities and educational opportunities- e.g. a Taste of South Park-within the South Park community and provide the opportunity for communitywide participation and contribution (Community)
- e. Restore Family, Friends and Neighbors nights (Concord Elementary School, South Park providers) *Supports Youth Development recommendation 1.2b, 1.2e, Public Safety recommendation 5.2c*
- f. Build community partnerships with schools, in programs such as Young Authors, e.g. Young Scientists, Young Artists (Seattle Public Schools, South Park providers, OACA) *Supports Public Safety recommendation 5.2c*
- g. Recruit, cultivate and strategically place residents whose second language is English to actively participate with in the organizations such as the South Park Neighborhood Association and the South Park Business Association (Community) *Supports Youth Development recommendation 1.2a, Public Safety recommendations 5.2f, 5.2g*



The majority of survey respondents who feel that South Park is missing specific activities or services feel it needs more recreation/entertainment activities. (survey question 22, 22a)

SECTION 4: BUSINESS & TRANSPORTATION

Vision: To create and maintain a neighborhood where frequently purchased items are available in the neighborhood; where there is robust access to mass transit or an alternative to driving into and out of South Park; and where there is a successful industrial sector.

Strategies:

4.1 Develop a shared vision of the 14th Avenue South retail corridor (Supports Environment and Physical Improvements recommendation 2.9b)

Short-Term Recommendations:

- Establish/ reinvigorate the South Park Merchants Association (OED ECOSS grant)
- Utilize survey information to determine types of services/retail wanted by the community⁵⁰ (Community)
- Hold series of community meetings to develop and outline realistic possibilities for the corridor (OED)
- Develop community design principles for design review board (DPD)

Mid-Term Recommendations:

- Identify opportunities for Wi-Fi utilization (South Park Business Association, OED, DoIT)

4.2 Increase awareness and usage of available business technical assistance and financing⁵¹

Short-Term Recommendations

- Compile information on available resources and programs related to technical assistance, including ability to serve limited-English speakers (OED) *Supports Environment and Physical Improvements recommendation 2.8e, Community Engagement recommendation 3.1d, 3.1f*
- Participate in the bilingual community newsletter and feature South Park businesses (OED ECOSS grant) *Supports Youth Development recommendations 1.1f, 1.2a, Environment and Physical Improvements recommendation 2.13e4, Community Engagement recommendation 3.1f*
- Conduct workshops in South Park on entrepreneurship and business start-up (OED- ECOSS grant)
- Utilize technical assistance survey to determine needs/opportunities for existing business (OED)
- Request a geotechnical summary of South Park's liquefaction zoning and the implications on building and development (DPD)

4.3 Develop a marketing strategy

Short-Term Recommendations

- Develop a marketing strategy for South Park (OED ECOSS grant).
- Compile information on why South Park is a great place to do business, work or live, i.e., South Park assets (Community) *Supports Environment and Physical Improvements recommendation 2.8e, Community Engagement recommendation 3.1d, 3.1f*
- Compile demographic information and trends for South Seattle (Community) *Supports Environment and Physical Improvements recommendation 2.8e, Community Engagement recommendation 3.1d, 3.1f*
- Compile information on available space (Community)
- Work with existing property owners and tenants to identify new business for the 14th Avenue South corridor (Community)



The number one thing that survey respondents want in South Park that exist in other neighborhoods is more stores, shops, and restaurants. (survey question 5a)



Survey respondents listed over 10 different categories of stores and businesses they would like to see in South Park. A grocery store was the most frequently requested business. (survey question 13)



Survey respondents indicate that they use transportation mostly to get to work or go to the grocery store. (survey question 10)

⁵⁰ Supports Neighborhood Plan Item KO2.02 to "Attract desired services along 14th Avenue South for those who live and work in South Park."

⁵¹ Supports Neighborhood Plan Item KO2.04 to "Make it easier to establish and maintain businesses along 14th Avenue South" and KO2.05 to "Seek ways to improve the environment for small businesses to thrive in South Park through technical assistance for business start-up and/or expansion."

- f. Promote available space and work with other business districts, such as Georgetown, to be identified as an alternative in the event they do not have desirable space (Community)
- g. Include information that the community is open to rezoning Cloverdale between 14th Avenue South and 12th Avenue South to L2/RC if it can partner with a responsible developer (DPD) *Supports Environment and Physical Improvements recommendation 2.11c*

4.4 Improve and maintain Physical Appearance of the 14th Avenue South Retail Corridor

Short-Term Recommendations

- a. Provide a CPTED (Crime Prevention Through Environmental Design) workshop[for businesses along 14th Avenue South (SPD, DPD) *Supports Environment and Physical Improvements Committee recommendation 2.8f, and Public Safety recommendation 5.1b*
- b. Recruit businesses to sponsor or adopt a bench, sidewalk, art, etc. for part of the retail district (SPD)
- c. Place additional trash cans in key locations along 14th Avenue South (OED ECOSS Grant)
- d. Develop a “Business Watch” program, where business watch the street and regularly call police to report incidents (SPD)
- e. Review and implement street cleaning opportunities, both public and private⁵²
- f. Develop appearance principles for vacant property and educate property owners on existing City codes (Community, DPD)
- g. Develop anti-litter campaign tied to SP Arts and Concord school *Supports Environment and Physical Improvements recommendation 2.5b*
- h. Beautify 14th Avenue South by placing six trees and tree pits on the west side of 14th Avenue South, between Cloverdale and Concord Streets⁵³ (SDOT) *Supports Environment and Physical Improvements recommendation 2.8b*
- i. Provide increased emphasis patrols along retail and high density core areas where crime and violence prevent residents from utilizing 14th Avenue South merchants (SPD)
- j. Give Seattle Police the opportunity to use the ECOSS Information Center/ Centro de Información Hispano as a space for community meetings *Supports Environment and Physical Improvements recommendation 2.13a3, Public Safety recommendation 5.3d*



83% of survey respondents frequent South Park businesses often or some of the time. (survey question 12)

Mid-Term Recommendations:

- k. Develop schedule for seasonal community clean-up days, including participation from store owners and tenants (Community)
- l. Rehabilitate the drainage below the pavement and sidewalks on 14th Avenue South between Cloverdale and Director Streets (SDOT, SPU)

4.5 Explore Work Force Development Opportunities

Short- Term Recommendations:

- a. Work with the Manufacturing Industrial Council (MIC), industrial business and South Seattle Community College to identify opportunities in the trades and apprenticeship programs (OED)
- b. Work with locally based union hall on opportunities to educate and partner with youth on jobs in the trades (OED and Community) *Supports Youth Development recommendation 1.4a, 1.4b, Environment and Physical Improvements recommendation 2.2h, 2.12f, 2.13a, 2.13e*
- c. Explore possibility of pooled funds from industrial community on a trades-based scholarship for local youth (Community) *Supports Youth Development recommendation 1.4d*

4.6 Ensure inclusion of the South Park Bridge in the Regional Transit Improvement District funding

(Supports Environment and Physical Improvements Strategy 2.10, Public Safety recommendation 5.1h)

Short-Term Recommendations

- a. Establish a South Park Bridge Committee (Community)
- b. Secure small spark grants to cover the cost of educational/outreach materials (Community/ DON)

⁵² Supports Neighborhood Plan Item LT26 to “Improve public street cleaning.”

⁵³ Supports Neighborhood Plan Item KA2.06 to “Install street trees along 14th Avenue South.”

- c. Get commitment from Seattle City Council members involved with regional transit issues, boards or planning to replace the South Park Bridge.

4.7 Provide attractive and safe alternatives to driving

Short-Term Recommendations

- a. Provide paved platforms for bus riders to wait on where regular flooding occurs at the following locations: ⁵⁴ (Metro KC/ SDOT) *Supports Environment and Physical Improvements recommendation 2.7d*
 - 1. 5th & S Kenyon both ways
 - 2. 5th & S. Holden both ways
 - 3. 6th & S. Holden both ways
- b. Expand Metro route 60 to include weekends (Metro KC)
- c. Complete the Duwamish Bike Trail through South Park⁵⁵(SDOT) *Supports Environment and Physical Improvements recommendation 2.2e*
- d. Provide signage for the Duwamish Bike Trail through South Park⁵⁶ (SDOT)
- e. Prune the trees on 12th Avenue South between Sullivan and Dallas to light the street for pedestrians (SDOT)



37% of those surveyed use the bus to travel outside the neighborhood, compared to 42% who drive. (survey question 9)

Mid-Term Recommendations

- f. Finish all sidewalks around Concord Elementary School (SDOT)
- g. Define a recommended bike path from South Park to downtown through the SODO industrial area (SDOT)
- h. Increase frequency of the Metro 132 bus route to every 30 minutes (Metro KC)
- i. Examine a Metro shuttle in South Park to transport residents and workers between the industrial areas and Marginal Way, where there is frequent bus service⁵⁷ (Metro KC)
- j. Examine shuttle service between South Park and the Sound Transit Light Rail Station at Lander street (Metro KC, Sound Transit)



37% of those surveyed do not feel that South Park has adequate public transportation. (survey question 11)

4.8 Improve and maintain freight and car mobility with street improvements

Short-Term Recommendations:

- a. Transportation study with a particular emphasis on freight/trucking patterns so South Park understands where to concentrate traffic and pedestrian improvement efforts⁵⁸(SDOT)
- b. Install a stop line on Cloverdale for cars turning north on 14th Avenue South to allow buses and trucks easier passage through this tight intersection⁵⁹ (SDOT)

Mid-Term Recommendations:

- c. Improve the alleys that border NC zoning: Between 14th and 12th Avenues South and Cloverdale and Sullivan Streets, Between Fifth and Seventh Avenues South between Cloverdale and Sullivan Streets (Community: Adjacent property owners and/or developer).
- d. Develop a program that will pave South Park industrial area streets and complete the drainage work (SDOT/SPU)



Of those who are unhappy with public transportation most would like more frequent buses and more service hours, especially weekend service. (survey question 11A)

⁵⁴ Supports Neighborhood Plan item NT15 to "Improve bus access and service."

⁵⁵ Supports Neighborhood Plan Item NT12 to "Continue development, within South Park, of the Citywide system of urban trails that includes walks, bikeways, bike routes, bike lanes, shoulders, multiuse trails, and pedestrian paths. Connect South Park by bicycle and /or pedestrian facilities to adjacent area and nearby public amenities. Provide and maintain direct, continuous bicycle routes, and make all appropriate streets bicycle friendly."

⁵⁶ Supports Neighborhood Plan Item NT12 (see footnote #55)

⁵⁷ Supports Neighborhood Plan item NT15 (see footnote #54)

⁵⁸ (Supports Neighborhood Plan item NT 11 to "Improve the method for keeping truck traffic off residential streets.")

⁵⁹ Supports Neighborhood Plan Item NT15 (see footnote #54)

SECTION 5: PUBLIC SAFETY

Vision: To ensure a neighborhood in which the community can safely live, do business, and interact with others, now and for generations to come. Must be founded on a cohesive community that is engaged, empowered, and focused on common goals and priorities.

Strategies

5.1 Prevention

Short-Term Recommendations

- a. Increase the number of block watch programs in South Park. Encourage interaction and engagement of the community in culturally and language appropriate ways (Community, SPD) *Supports Youth Development recommendation 1.4b, Community Development recommendation 3.4a*
- b. Develop a 14th Avenue South Core Crime Group. Hold regular meetings to allow all business leaders to meet with the police department to discuss crime trends affecting local business, such as shoplifting, prostitution or other crimes. Incorporate Crime Prevention through Environmental Design (CPTED) into addressing new crime issues (SNG, SPD, Community, Business, Non- profits and/ or foundations). *Supports Environment and Physical Improvements recommendation n2.8f, Business and Transportation recommendation 4.4a*
- c. Establish a Middle/High School Truancy Program to curtail unexcused absences from school⁶⁰ (Consejo, Non Profits, SPCC, SPD, Seattle Public Schools District) *Supports Youth Development recommendation 1.3d*
- d. Maintain the Seattle South Park Initiative funding programs (Sea Mar Boxing Program, Tech Net, Consejo, HSD) *Supports Youth Development recommendations 1.2c, 1.3c, 1.5c, Environment and Physical Improvements Strategy 2.13, recommendation 2.13d, Community Engagement recommendations 3.1c, 3.1g*
- e. Increase lighting for (*Supports Youth Development recommendations 1.1k, Environment and Physical Improvement recommendations 2.6d, 2.6g, 2.7c*):
 1. South Park playfield and River City Skate Park (Parks, DON, Community, SDOT, SCL)
 2. Areas that have high crime, including the area underneath the South Park Bridge (SCL, SDOT)
- f. Add speed bumps in alleys with longstanding speeding/safety issues (Community: Adjacent property owners and/or developer) *Supports Environment and Physical Improvements recommendation 2.6n*
- g. Increase the number of full-time police officers (FTE's) assigned to South Park. (SPD)
- h. Assist and create opportunities for a new bridge to be built; the South Bridge is in jeopardy of being in an open locked position that could hinder emergency service response times in Georgetown and South Park (City/ County/Tukwila/Bridge Committee) *Supports Environment and Physical Improvements Strategy 2.10, Business and Transportation Strategy 4.6*
- i. Assign a School Resource officer to work with schools that South Park youth attend. (Denny Middle School, Chief Chief Sealth High School, City Council, SPD)
- j. Ensure that the South Park neighborhood is prepared to effectively respond to emergency/ disaster situations in order to reduce the severity of injuries, lessen property damage, and possibly save lives (Community, Seattle Disaster and Preparedness Team (SDART), Sea Mar, SPD)

Mid-Term Recommendations

- k. Find funding for Video Cameras in the core of the South Park Business District that will assist in the reduction of crime. (14th Avenue South Core Crime Group, Businesses)



68% of survey respondents do not feel comfortable walking in South Park at night; 57% of respondents DO feel comfortable walking during the day.

(survey questions 24, 25)
(Photo courtesy of South Park Photo Voice Project)



Drugs, prostitutions and gangs were listed as the second most unfavorable aspect of the community. The most unfavorable was crime.

(survey question 7)
(Photo courtesy of South Park Photo Voice Project)

⁶⁰ Supports Neighborhood Plan Item LT63 to "Encourage the City to continue to work with Seattle Public Schools/Office for Education to improve the quality of public education, and increase the likelihood that all young people will complete high school having achieved the basic competency needed to continue their education and/or enter the work force."

- l. Establish a possible Rehabilitation Prostitution Program, similar to Drug Court, for Prostitutes, targeting the “Stay Out of Area of Prostitution” (SOAP) district, which runs from Marginal Way into South Park. (SPD, Prosecutor’s Office, non- profits and/or foundations)
- m. Assist in providing training to apartment owners on crime issues regarding landlord/tenant laws. (SNG, SPD)
- n. Increase the amount of Alcohol Anonymous (AA) meetings in the South Park area and add Spanish AA meetings as well. (AA, non profits and/or foundations, SS Community College)
- o. Create park spaces in specific wooded areas that have been known to produce crime, allowing Seattle Police to enforce trespass laws against those committing criminal offenses (Parks, non-profits and/or foundations, SPD) *Supports Environment and Physical Improvements recommendation 2.2g*
- p. Offer a correctional re-entry program (DOC)

5.2 Community Outreach

Short-Term Recommendations

- a. Increase the amount of police presence and involvement at community events (SPD)
- b. Increase and continue existing youth outreach programming with the Seattle Police Department (SPD, non - profits and/or foundations, SPCC) *Supports Youth Development Strategy 1.5 and Environment and Physical Improvements recommendations 2.12e, 2.13e*

Mid-Term Recommendations

- c. Increase the number and type of youth activities (SPD, non-profits and/or foundations, Parks) *Supports Youth Development recommendation 1.4b, Strategy 1.5, Environment and Physical Improvements recommendation 2.12e, 2.13e, Community Engagement recommendations 3.4a, 3.4e, 3.4f*
- d. Support Multicultural events⁶¹ (Parks, SPD, non-profits and/or foundations, Arts and Cultural affairs, Concord Elementary School) *Supports Youth Development recommendation 1.5b, Community Engagement Committee Strategies 3.3, 3.4*

Long-Term Recommendations

- e. Research the possibility of rejuvenating the “Safe House Program” (Community)
- f. Encourage minority groups to actively participating in community organizations such as the South Park Neighborhood Association and serving on public safety committees that meet with the Seattle Police Department (non profits, SPG, Latino Advisory Committee, DON, Community) *Supports Youth Development recommendation 1.2a, Community Engagement recommendations 3.1a, 3.4g*
- g. Encourage existing community organizations to continue and increase efforts to engage minority communities in order to increase their participation with English speaking community (non profits, SPNA, Latino Advisory Committee, Community, DON) *Supports Youth Development recommendation 1.2a, Community Engagement recommendations 3.1a, 3.4g*

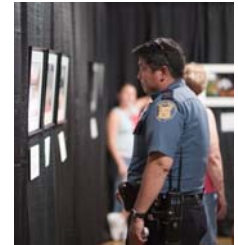
5.3 Enforcement

Short-Term Recommendations

- a. Reduce violence in the community through police emphasis patrols, including foot and bicycle patrols (SPD, 14th Av core Crime Group, SPNA, SPG)
- b. Identify specific times and crime issues to provide effective emphasis patrols, such as 6:30a.m. to 9 a.m., 2:30 p.m. to 4:30 p.m., weekend nights (SPD, 14th Av core Crime Group, SPNA)

Mid-Term Recommendations

- c. Establish police operations targeting the crime issues affecting South Park (SPD)
- d. Establish a police drop- in center in South Park retail business district (Community, SPD) *Supports Environment and Physical Improvements recommendation 2.13a, Business and Transportation recommendation 4.4j*



Survey respondents indicate that more police patrols is most important to improving safety in the community. (survey question 26)



Increased police presence and surveillance is the highest priority for improving safety in South Park. (survey questions 26, 28)

⁶¹ Supports Neighborhood Plan Item to: “Provide more neighborhood cultural events.”

Appendix A - 1

**South Park Action Agenda
MATRIX OF COMPLEMENTARY STRATEGIES AND RECOMMENDATIONS**

YOUTH DEVELOPMENT						
Rec/ Strategy	YOUTH DEVELOPMENT	1 Youth Development	2 Environment and Physical Improvements	3 Community Engagement	4 Business and Transportation	5 Public Safety
1.1b, 1.1h	Expand/remodel SPCC		2.7h			
1.1f	Install Electronic Reader Board like the one at Chief Sealth High School		2.3c	3.1f		
1.1k	Add lights to South Park playfield & River City State Park		2.6d			5.1e
1.2a	Provide youth and families with timely information about South Park services, activities, events		2.3c, 2.13a, 2.13a2, 2.13e	3.1a, 3.1b, 3.1e, 3.1f, 3.1h, 3.1i, 3.1j, 3.4a, 3.4g	4.2b	5.2f, 5.2g
1.2b	Develop parent involvement opportunities		2.13e	3.4e		
1.2c	Strengthen provider partnerships		Strategy 2.13	3.1c, 3.1g		5.1d
1.2e	Expand access to Concord Elementary School for community programs			3.4e		
1.4d	Increase focus and expansion of job training/youth employment opportunities 3. Develop college and career scholarships				4.5c	
1.3a	Develop and implement new tutoring programs with bilingual staff			3.1e, 3.1h		
1.3c	Continue and expand 2006 South Park Initiative services, including academic support, ESL, and technology training		Strategy 2.13, 2.13d	3.1c, 3.1g		5.1d
1.3d	Develop and implement truancy prevention and intervention services					5.1c
1.4a	Increase youth employability and employment opportunities		2.2h, 2.12f, 2.13a, 2.13e		4.5b	
1.4b	Provide ways for youth to find positive direction		2.2h, 2.12f, 2.13a, 2.13e	3.4a	4.5b	5.1a, 5.2c
S1.5	Increase diversity of youth programming		2.12e, 2.13e			5.2c
1.5b	Provide arts and cultural activities including all types of dance & field trips		2.9e	Strategy 3.3		5.2d
1.5c	Continue 2006 South Park Initiative services including boxing and case management and counseling for high risk youth and drug and alcohol prevention, education, & treatment		Strategy 2.13	3.1g		5.1d

Appendix A - 2

South Park Action Agenda

MATRIX OF COMPLEMENTARY STRATEGIES AND RECOMMENDATIONS

ENVIRONMENT AND PHYSICAL IMPROVEMENTS						
Rec/ Strategy	YOUTH DEVELOPMENT	1 Youth Development	2 Environment and Physical Improvements	3 Community Engagement	4 Business and Transportation	5 Public Safety
2.2c	Support needed funding for Cesar Chavez Park for hardscape art, trellis and bus shelter.			Strategy 3.3		
2.2e	Complete Duwamish bike trail by continuing bike lane on 8th and connecting to Catholic Hill trail...				4.7c	
2.2g	Clear invasive plants and create a street end park at the top of the 12 th Street and Trenton stairs in the unimproved "street right of way" with CPTED design. This area provides an excellent opportunity for a view park and could also eliminate its use as a homeless camp and for prostitution. The community supports the street end park, however, with or without a partnership with the adjacent SeaMar property					5.1o
2.2h	Participate in Mayor's urban reforestation initiative by using focused effort to remove invasive plants, mulch, and plant trees in South Park; also use this opportunity to provide youth with job training/ employment	Strategy 1.4, 1.4b			4.5b	
2.3c	Install multi -lingual welcome signs at the three entry spots that emphasize the educational aspects of the farm	1.1f, 1.2a		3.1f		
2.5b	Support joint anti-litter campaign of SP Arts and Concord Elementary to design signs and trash cans				4.4g	
2.6d	Complete pedestrian lighting begun in 2004 along Cloverdale between 14th Avenue South and Fifth Avenue South, install pedestrian lighting on Eighth Avenue South, lighting at community center playfield, tennis courts and children's play area	1.1k				5.1e
2.6g	Install alternating pedestrian lights and South Park banners along walkways to increase public safety, and promote pedestrian movement through the community					5.1e
2.6n	Pave, improve, and add speed bumps where appropriate in the following alleys...					5.1f
2.7c	Update lighting below overpass for pedestrian safety					5.1e
2.7d	Cover bus stop at the park – include art as part of the structure to discourage graffiti				4.7a	
2.7h	Increase square footage of the South Park Community Center	1.1b, 1.1h				
2.8b	Install street trees along 14th Avenue South.				4.4h	
2.8e	Provide funding for a new			3.1d, 3.1l	4.2a, 4.3b,	

ENVIRONMENT AND PHYSICAL IMPROVEMENTS							
Rec/ Strategy	YOUTH DEVELOPMENT	1 Youth Development	2 Environment and Physical Improvements	3 Community Engagement	4 Business and Transportation	5 Public Safety	
	demographics report for marketing and investment purposes				4.3c		
2.8f	Target crime against South Park businesses					4.4a	5.1b
2.9b	Support SPARTS to create a visioning plan for Business District beautification					Strategy 4.1	
2.9e	Support partnerships between SPARTS, Concord and SPCC to 1.Create a Resident Artist in the Schools program 2. Facilitate arts appreciation in youth through neighborhood artist-youth mentoring projects	1.5b					
S2.10	Facilitate Annexation Process and support South Park Bridge Improvements					Strategy 4.6	5.1h
2.11c	Cloverdale Street rezone. Support re-zoning 1200 block of Cloverdale to L2/RC from SF5000 to allow for commercial-residential mixed use					4.3g	
2.12e	Youth and teen environmental education and stewardship camping trips	Strategy 1.5					5.2c
2.12f	Design longitudinal evaluation (possibly with Group Health Community Foundation) of City's micro demand-side youth employment programs.	1.4a, 1.4b				4.5b	
S2.13	Increase Economic Development and Public Safety by supporting, funding and developing neighborhood services	1.2c, 1.3c, 1.5c			3.1c, 3.1f, 3.1g		5.1d
2.13a	Support the development and staffing of Centro de Información Hispano / Neighborhood Information Center to support such programs as....	1.2a, 1.4a, 1.4b			3.1a, 3.1c, 3.1e	4.5b	
2.13a3	Establish a police drop- in center in South Park retail business district					4.4j	5.3d
2.13d	Consejo expansion	1.3c, 1.5c			3.1c, 3.1g		5.1d
2.13e	Support the South Park Advisory Committee Community Technology Center (This recommendation has 4 additional sub- recommendations not listed here)	1.2a, 1.2b, 1.4a, 1.4b, Strategy 1.5			3.1c, 3.1d, 3.1e, 3.1g	4.5b	5.2c
2.13e4	Produce youth-led neighborhood newsletter to promote self-expression and market community	1.2a, 1.2b, 1.4a, Strategy 1.5			3.1f	4.2b	

**Appendix A - 3
South Park Action Agenda**

MATRIX OF COMPLEMENTARY STRATEGIES AND RECOMMENDATIONS

COMMUNITY ENGAGEMENT						
Rec/ Strategy	YOUTH DEVELOPMENT	1 Youth Development	2 Environment and Physical Improvements	3 Community Engagement	4 Business and Transportation	5 Public Safety
3.1a	Identify barriers keeping community members from actively participating in community meetings and events; then work to remove those barriers	1.2a	2.13a			5.2f, 5.2g
3.1b	Support development of organizers for the Community Engagement Committee's Action Agenda efforts and activities	1.2a				
3.1c	Fund seed money to nurture new organizations, help develop leadership programs and expand organization capacity	1.2c, 1.3c	Strategy 2.13, 2.13a			5.1d
3.1d	Conduct Asset Mapping and share information to address needs in the community	2.8e			4.2a, 4.3b, 4.3c	
3.1e	Provide the ECOSS Information Center/Centro de Información Hispano (IC/CIH) with sustainable funds to provide consistent, multilingual staffing and resources. The IC/CIH provides information, referrals, and programs for South Park residents.	1.2a	2.13a			
3.1f	Develop a multilingual community newsletter and multilingual/universal language information boards to keep the community informed and updated about meetings, events, and community resources.	1.1f, 1.2a	2.3c, Strategy 2.13, 2.13e		4.2b	
3.1g	Provide ongoing funding for current South Park programs and services.	1.2c, 1.3c, 1.5c	Strategy 2.13, 2.13d			5.1d
3.1h	Hire bilingual and bicultural staff at the South Park Community Center, the South Park Library, and across city departments	1.3a				
3.1i	Recruit and cultivate a diverse, multilingual community group who act as stewards and community liaisons of the South Park Action Agenda to collaborate with organizers, the community and the city and other responsible parties as the Action Agenda recommendations are implemented	1.2a				
3.1l	Acquire updated demographic information about South Park residents (information from the 2000 Census is outdated and inadequate for identifying community needs and developing strategies to respond to them). Reallocate resources based on the updated demographics		2.8e		4.2a, 4.3b, 4.3c	
S3.2	Enhance and strengthen multi- media capabilities among and between South Park organizations and providers	1.2a				
S3.3	Create opportunities for South Park to celebrate its diversity, culture, history and traditions	1.5b	2.2c			5.2d
3.4a	Initiate multilingual, intergenerational neighborhood block coalitions or living room forum programs that involve all cultures, adults, and youth	1.4b				5.1a, 5.2c
3.4e	Restore Family, Friends and Neighbors nights	1.2b, 1.2e				5.2c
3.4f	Build community partnerships with schools, in programs such as Young Authors, e.g. Young Scientists, Young Artists					5.2c
3.4g	Recruit, cultivate and strategically place residents whose second language is English to actively participate with in the organizations such as the South Park Neighborhood Association and the South Park Business Association	1.2a				5.2f, 5.2g

Appendix A - 4

South Park Action Agenda

MATRIX OF COMPLEMENTARY STRATEGIES AND RECOMMENDATIONS

BUSINESS AND TRANSPORTATION						
Rec/ Strategy	YOUTH DEVELOPMENT	1 Youth Development	2 Environment and Physical Improvements	3 Community Engagement	4 Business and Transportation	5 Public Safety
S4.1	Develop a shared vision of the 14 th Avenue South retail corridor	2.9b				
4.2a	Compile information on available resources and programs related to technical assistance, including ability to serve limited English speakers		2.8e	3.1d, 3.1l		
4.2b	Participate in the bilingual community newsletter and feature South Park businesses	1.1f, 1.2a	2.13e4	3.1f		
4.3b	Compile information on why South Park is a great place to do business, work or live, i.e., South Park assets		2.8e	3.1d, 3.1l		
4.3c	Compile demographic information and trends for South Seattle		2.8e	3.1d, 3.1l		
4.3g	Include information that the community is open to rezoning Cloverdale between 14 th and 12 th to L2/RC if they can partner with a responsible developer		2.11c			
4.4a	Provide a CPTED (Crime Prevention Through Environmental Design) for businesses along 14 th Ave S. Supports		2.8f			5.1b
4.4g	Develop anti-litter campaign tied to SP Arts and Concord school		2.5b			
4.4h	Beautify 14 th Ave S by placing 6 trees and tree pits on the west side of 14 th Ave S, between Cloverdale and Concord.		2.8b			
4.4j	Give Seattle Police the opportunity to use the ECOSS Information Center/ Centro de Información Hispano as a space for community meetings		2.13a3			5.3d
4.5b	Work with locally based union hall on opportunities to educate and partner with youth on jobs in the trades	1.4a, 1.4b	2.2h, 2.12f, 2.13a, 2.13e			
4.5c	Explore possibility of pooled funds from industrial community on a trades-based scholarship for local youth	1.4d				
S4.6	Ensure inclusion of the South Park Bridge in the Regional Transit Improvement District funding		S2.10			5.1h
4.7a	Provide paved platforms for bus riders to wait on where regular flooding occurs		2.7d			
4.7c	Complete the Duwamish Bike Trail through South Park		2.2e			

Appendix A - 5

**South Park Action Agenda
MATRIX OF COMPLEMENTARY STRATEGIES AND RECOMMENDATIONS**

PUBLIC SAFETY		1	2	3	4	5
Rec/ Strategy	YOUTH DEVELOPMENT	Youth Development	Environment and Physical Improvements	Community Engagement	Business and Transportation	Public Safety
5.1a	Increase the number of block watch programs in South Park. Encourage interaction and engagement of the community in culturally and language appropriate ways	1.4b		3.4a		
5.1b	Develop a 14 th Avenue Core Crime Group. Establish a meeting that would allow all business leaders to get together with the police department to discuss crime trends that are affecting the local business such as shoplifting, prostitution or other crimes. Incorporate Crime Prevention through Environmental Design (CPTED) into addressing new crime issues.		2.8f		4.4a	
5.1c	Establishing a Middle/High School Truancy Program that could curtail unexcused absences from school	1.3d				
5.1d	Maintain the Seattle South Park Initiative funding programs such as: (Sea Mar Boxing Program, Tech Net/ Consejo/ HSD)	1.2c, 1.3c,1.5c	Strategy 2.13, 2.13d	3.1c, 3.1g		
5.1e	Increase lighting for: 1) South Park playfield & River City Skate Park 2) Areas that have high crime, including the area underneath the South Park Bridge	1.1k	2.6d, 2.6g, 2.7c			
5.1f	Add speed bumps in alleys with longstanding speeding/safety issues		2.6n			
5.1o	Create park spaces in specific wood areas that have been known to produce crime. By creating parks, Seattle Police can enforce and trespass those for crime related offenses		2.2g			
5.1h	The South Bridge is in jeopardy of being in an open locked position that could hinder emergency service response times in Georgetown and South Park. Assist and create opportunities for a new bridge to be built.		Strategy 2.10		Strategy 4.6	
5.2c	Increase the number and type of youth activities	1.4b, Strategy 1.5	2.12e, 2.13e	Strategy 3.4, 3.4e, 3.4f		
5.2d	Support Multi-Cultural events	1.5b		Strategy 3.3, Strategy 3.4		
5.2f	Encourage minority groups into actively participating in community organizations such as the South Park Neighborhood Association and serving on public safety committees that meet with the Seattle Police Department	1.2a		3.1a, 3.4g		
5.2g	Encourage existing community organizations to continue and increase efforts to engage minority communities in order to increase their participation with English speaking community	1.2a		3.1a, 3.4g		
5.3d	Establish a police drop- in center in South Park retail business district		2.13a3		4.4j	

Appendix B 1

South Park Survey Analysis Courtesy of PolicyLink

This analysis is based on a survey conducted during the months of July and August in the South Park neighborhood of Seattle, Washington. The survey was intended to supplement the South Park Action Agenda, a community planning document that will influence short- and long-term investment into the neighborhood by the City of Seattle and other potential investors. This analysis is based on surveys received by close of business on Thursday, August 17, 2006. As a result the sample size was drawn as follows:

227 total respondents

- 111 long form surveys [61 questions, multiple choice and open ended]
- 82 short form surveys [25 questions, multiple choice and open ended]
- 34 online surveys [based on the short form]

In keeping with objectives of process, particular attention was given to reaching Latino communities during the survey outreach. The survey is suspected to have had no fewer than 105 respondents self-identified as Latino. Because of the method of survey capture – at events, person-to-person, and in living room forums hosted at neighbors' homes, there is a high degree of confidence of the ethnic breakdown despite not having a question tracking this data on the form. Greater outreach remains to reach other communities not represented well in the mainstream.

These surveys were richly supplemented by direct outreach by volunteers to the planning process, conversations with individual youth in the neighborhood, and informal outreach at community events during July and early August.

Universal Findings

The South Park Assessment was developed in response to a pressing community need – to incorporate the participation and perspective of the neighborhood's growing Latino population into a planning effort that was already well under way. The Assessment was conceived, developed, and executed in an exceptional effort under tight timeline and pressure. It represents a potential model for subsequent administrations or other communities to consider for acquiring useful intelligence on community need. Some of the overarching findings follow.

Mission Accomplished. A principal goal of the survey was to reach Latino community members whom had little or no contact with the SPAA process; through outreach techniques applied, high confidence that more than 50 percent of respondents were from that constituency. Further, the outreach process to these communities made scores of additional residents aware of the process.

Enthusiastic Response. Despite the extensive nature of the survey, the response rate was impressive. More than 85% of survey queries on surveys collected were completed. Responses were specific and thoughtful.

Sample Size. At 227 responses in a neighborhood of X,500, the results from the survey may prove sufficient to trend, but not to draw thorough conclusions. It also provides insight that leads to recommendations for further outreach.

An Insightful Community Process. Although the findings underscore that significant segments of the community need additional outreach, it also validated the hard work of the South Park Planning Process. There were no major surprises in the concerns of residents or in the desires for the future for their community. The priority concerns of residents unconnected to the Action Agenda in large part are reflected in the priorities addressed in the existing plan. While those respondents missed an important moment in South Park Planning,

Momentum. People are willing to get involved if they can see a deliberate and well-conceived strategy to make something happen. Next steps need to capitalize this interest quickly.

Life in South Park

Nearly 61 percent of respondents live in South Park, and 21 percent work there. A significant percentage of respondents visit the neighborhood (19.8%), which reflects the nature of survey outreach.

- On balance, respondents were long-term residents of the neighborhood. Of respondents claiming residency, 64.9 percent of Latinos and 71.3 percent of others have lived in the neighborhood more than 2 years, and nearly 40 percent of all respondents have lived there longer than 5 years.
- Homeownership patterns diverged significantly by the two sample groups. While three-fifths of non-Latino respondents owned their homes, barely one-fifth of Latino respondents did so.
- South Park is well located, affordable, and has character. 26.6 percent cited location as a principal reason for living there, and 27.3 percent cited its affordability.

Community Spirit

There was overwhelming sense of community spirit apparent among respondents. Even accounting for the fact that those who would take the time to fill out the survey might have more interest in community issues, the rate at which people responded they felt like a part of the community – more than 83 percent – was impressive. There were consistent reasons people felt that

way. Among them were family, cultural diversity, neighborhood character, and a strong sense of family. Specific reasons included:

- Friends and family live near by
- Length of stay in neighborhood
- Healthy relationship with neighbors
- Neighborhood has many cultural events
- Diverse neighborhood- multicultural, strong Latino community
- Access to bilingual (Spanish/English) services and activities
- Strong civic institutions- libraries, parks, schools, South Park Community Center

There are several things people would like to see that would build a sense of community in South Park:

- Access to retail services of diverse scopes, from boutique and neighborhood serving establishments to major chains and clothiers
- More neighborhood interaction, such as block parties, community centers, and events
- Recreation and leisure – cafés, swimming pools, open space, and youth activities

Business Development Opportunities

The majority of respondents frequent neighborhood businesses. 81 percent of the respondents either use local businesses frequently or occasionally, with barely ten percent saying that they do not utilize the businesses. Other findings:

- There are differences of opinion about the most desirable direction for retail development. Some respondents would like to see more major retailers (Starbucks, Target, Wal-Mart); others favor more locally-based grocery stores, cafés, and similar amenities. There is a strong desire for more ethnically-focused retail, such as Latino markets.
- Other needs include Laundromats, bookstores, and pharmacies.

Perspectives on Youth Services in South Park

Overall, respondents felt that the neighborhood is generally youth friendly, citing a great community center, green space, sports activities and family oriented activities. Those who didn't feel the neighborhood embrace youth cited insufficient youth-oriented activities, as well as continuing problems with delinquency, gang activity, and drugs

- Schools and after school programming were listed as high priorities, with traffic control and pedestrian safety listed as moderately important.
- Services in Spanish, culturally competent programming, colleges, and mentoring programs were also listed as important priorities
- About 50% of respondents did not have their children in youth programming, many of whom were not aware of neighborhood programs available to their children, a crucial factor in considering future programming.
- A slightly higher percentage of English speaking respondents had their children in available programs than their Spanish-speaking counterparts (28 to 22 percent). Several respondents commented that information on youth activities is frequently not available in Spanish.
- Only 24.3 percent of respondents stated that their children participated in programs, and very few responded with names of specific programs or places their kids go. Of the few that were mentioned, sports, after school programs and the South Park Community Teen Center were highlighted.

Challenges Confronting South Park

Despite the high level of community spirit present among respondents, several issues were identified as areas for further improvement.

Public Safety. There is a definite perception that public safety is an issue, specifically among Latino respondents. Overall, 51 percent responded that the neighborhood was not safe, but when among Latinos, that figure jumps to 59 percent (versus 45 percent of others). Respondents cited crime, drug- and gang-related activities, and prostitution as the biggest problems in South Park. Other responses include:

- Lack of diversity in local leadership
- Deteriorating housing stock
- Pollution, poorly maintained city streets. South Park residents responded quite favorable to the last physical improvement project, a signage program instituted some months ago. The appetite appears high for the next iteration.
- Racial profiling by police

Transportation. Transportation remains a source of consternation for many transit dependent residents in the neighborhood. Only 29.5 percent of respondents found public transit adequate, a figure that was consistent across all categories. This is an important issue as automobiles are not the only method of transit for South Park residents, especially within the community. Other preferred (or required) methods of transportation include bicycling, walking, and ride sharing. There were numerous qualitative suggestions on how to improve transit access, including specific corridors where route frequency could be improved.

Infrastructure. While many respondents were not familiar with the notion of considering all of these issues in the same breath, infrastructure issues remain a high priority. In a series of questions designed to test the chief infrastructure concerns, sidewalks, road improvements, intersections, drainage, and air quality all ranked highly. The most pressing concern based on a write-in question was road repair, bridge replacement, and pollution reduction.

The South Park Action Agenda Process

Visibility of the Action Agenda was mixed. While 33 percent of respondents were aware of the process, the level diverged greatly in different communities. Young people and Latinos were much less likely to know about the process among those who responded to the survey (18.4 percent of Latinos versus 51.3 percent of others). One on hand, this is to be expected as the idea was to reach people who had been outside of the process. That said, the gap in awareness indicates that there should be further research on why the word was not penetrating deeper into these communities. Other findings:

- If language, childcare, and scheduling can be addressed, 67.9 percent of the barriers identified by respondents would be resolved.
- Only 10.6 percent of respondents cited a lack of interest as a barrier to involvement.
- Of those who claimed there were not aware of the process or unsure if they had heard about it, 67.2 percent said that given the opportunity that they would get involved. [note: this was a long form query only]
- A diversity of strategies will be necessary to attain full participation. Given seven options for how to improve participation, each of the choices received at least 9 percent of the responses

Different Worlds?

While not statistically binding, the survey results do portend some insight into the different realities that Latinos typically isolated from community process experience.

Alternative Living Arrangements. Latino respondents lived with extended family at a rate 1.59 times greater than other respondents; survey conductors theorize the ratio could be even greater based on further conversation with some of the respondents. Latinos were also 2.23 times more likely to be renters than other respondents.

Public Safety. Latinos surveyed felt the neighborhood was unsafe at an 59 percent rate; others felt so at a 45 percent clip. The gap was even wider when measuring peoples' optimism that the situation was improving; only 24 percent of Latinos saw improvement in the last two years, compared with 46.2 percent of all others.

Community Process. While 51.3 percent of other respondents were aware of the South Park Action Agenda, only 18.4 percent of Latino respondents knew of the process. Language was a much more significant barrier for Latino respondents as well.

Moving Forward

The South Park Action Agenda will greatly benefit from the delivery of this survey in three ways, each of which should be the basis of strategic next steps.

The survey **provided needed validation of the community process to date**, and allowed a community that whose participation had been minimal to improve their involvement.

The survey **detailed specific strategies that could address pressing concerns** for neighborhood residents.

The survey **energized a cohort of residents, organizations, and public officials** to engage in the next steps associated with Action Agenda.

In moving forward, there are several opportunities building off of the benefits of the survey.

- Act quickly to communicate with respondents. There is a moment of interest and awareness among people who previously were unaware of how to engage in community building opportunities. Whatever the followup to the survey can provide as a way to mobilize these people will be a significant contribution to civic infrastructure in South Park. Those who responded should have access to the survey findings, be directed to subsequent Action Agenda activities, and be provided with ways to contribute.
- Coordinate the nonprofit infrastructure of the neighborhood in sharing information about community resources. While some serious community issues are identified by survey respondents, another trend was people being unaware of resources that are available in the neighborhood. A priority of the Action Agenda process should be building the communication between nonprofits that will allow for more effective dissemination of information.
- Use the Action Agenda process to determine priorities among the different working groups. Several impressive working documents have been assembled by the working groups in preparing the Agenda; now the challenge will be determining the sequence in which these priorities will be addressed. The survey findings can supplement the continuing dialogue between working groups in the Agenda process.
- Utilize the survey as an outreach and recruitment tool. The reach of the survey in such a short period of time is impressive, but need not be the end of the process. The survey could be used as an outreach tool in several South Park settings, and could be used to track changing perceptions in/of the neighborhood during the next several years. Questions of survey delivery and accurate data management would need to be addressed, and there are modest improvements needed in the survey instrument.
- Review the survey data more closely to surface opportunities for action. The time constraints involved in delivering this survey have limited the collection and analysis of data. If the instrument is to be used going forward, a more thorough recording of the data should be reviewed, including use of a database manager that can track trends over time.
- Spread the word. The news of the survey spread quickly; now it can spread further, both deeper into the community and also across the Seattle region as a model for community engagement.

...in the Details

The qualitative responses provide a nuanced look at some of the concerns and aspirations of South Park residents. A review of this data is insightful in considering ways to increase resident engagement in community improvement for South Park. Highlights (in order of preference):

What are things that make you feel like part of the community? Given that 84 percent of respondents feel like a part of the community, it is important to understand why and encourage those factors going forward. Among the most consistently cited reasons: friendly neighbors, a sense of culture, amenities such as parks and libraries, frequent community events, the presence of community organizations, tenure, opportunities for community involvement. The sense of community was strong through most of the respondents.

What exists in other neighborhoods that does not exist here? While there were more than 20 different responses to this query, it is notable that some of the things cited by respondents actually exist in the neighborhood. This underscores the need to improve information dissemination throughout South Park. Leading responses: greater safety, business enterprises (multiple varieties), beautification, parks, greater education opportunities, swimming pools, improved recreation facilities, grocery services, infrastructure improvements.

What improvements are needed in public transportation? Overwhelmingly, increased bus service is perceived as a need in South Park. 3 of 4 people who provided a suggestion indicated that more buses are the answer. Weekend service was the second most highly cited suggestion. Interestingly, few people considered alternative options (e.g. carsharing).

What businesses are needed in the neighborhood? Answers here ranged across the board, with more than 25 different suggestions. Grocery services topped the list, followed by pharmacies, big retail, coffeehouses, bookstores, conveniences, clothiers.

Solutions to public safety: the answers were so widespread and redundant (e.g. multiple suggestions per respondent) that the data is not instructive. There was also some wording around the question of desirability of police patrolling that may necessitate reposing that question in another venue.

What other community services are needed in the neighborhood? Again, responses to this question seem to indicate that there could be additional information sharing. About forty different suggestions were raised; interestingly, no suggestion had an overwhelming lead.

What would your be your highest priority to address the physical condition of the neighborhood? The most interesting aspect of this question was how many people cited public safety as a key to improving the physical condition of the neighborhood. This was not simply a misinterpretation of the question – there were as many responses citing some kind of public safety options as there were infrastructure recommendations. Among infrastructure responses, the leaders: pollution (air, water, or noise), bridge replacement, street/road improvements, drainage.

What would you say to the Mayor were he conducting this interview? Listing each of these responses would make for an interesting exercise (and might be worth a read by the Mayor). A few highlights:

That the residents support community improvement.

That the people who live in South Park are not bad. Families like to walk around without any concerns...

Increased surveillance could help make things more orderly.

This is a fast growing neighborhood that needs more attention.

It's very dangerous,

We care about our community...

Get rid of the criminal activity.

This is a low-income community that is often forgotten.

Great food.

There is a lot of violence here, and we need a lot of protection.

Fix the bridge.

Don't mess around with the crime problem.

We are worth investing in.

South Park has potential.

Tell him about the parents in the area and tell him to help the youth who have parents who use drugs.

We are a hard-working diverse caring community.

Appendix C 1

South Park Community Survey Analysis

SECTION 1: WHAT ABOUT SOUTH PARK MATTERS TO YOU?				
Num	Question	Answer key	Total	Percentage
1	Do you live, work or visit South Park?	Live Work Visit Other	138 48 45 5	61% 21% 20% 2%
2	If you (and your family) reside in South Park:			
	a) How long have you lived in South Park?	more than 5 years 2.01 to 5 years 1-2 years less than 1 year	63 52 31 22	38% 31% 18% 13%
2A	Do you own or rent your home?	Rent Own I live with my family/ friends	92 87 27	41% 39% 12%
3	What made you decide to live in South Park? <i>(check all that apply)</i>	Affordability Location Other Character of Neighborhood Recommendation of Friends Schools and Other Public Services Open Spaces, Playgrounds, etc.	39 38 18 14 12 11 11	27% 27% 13% 10% 8% 8% 8%
4	Do you feel a part of the South Park Community?	Yes No	190 26	84% 11%
4A	a) If yes, what are two things that make you feel like part of the community? <i>(responses are written)</i>	Neighbors Latino Community Helping in Community Living in the South Park The Community Family Connections Services South Park Community Center Sports Activities Active Civic Groups Affordable Housing Safety Seamar Spending time in South Park SPARC ECOSS Parks Library	34 16 16 13 11 8 5 4 4 4 3 3 3 2 1 1 1 1	26% 12% 12% 10% 8% 6% 4% 3% 3% 3% 2% 2% 2% 2% 1% 1% 1% 1%
4B	b) If no, how can this be improved? <i>(responses are written)</i>	Increase Safety No response Improve Race Relations Improve Seattle Services Improve Bus Service	5 3 1 1 1	45% 27% 9% 9% 9%
5	What are 2 to 3 things would need to change/improve (or stay the same) for you and your family to continue living in South Park for the next five years? <i>(responses are written)</i>	More Police Control drugs, gangs and violence Safety and Security Better Streets/Alleys Bridge Replacement Community Involvement Community Services New Businesses Miscellaneous Improved environment and Parks	24 22 15 10 9 9 9 9 9 9 6	16% 15% 10% 7% 6% 6% 6% 6% 6% 6% 4%

SECTION 1: WHAT ABOUT SOUTH PARK MATTERS TO YOU?				
Num	Question	Answer key	Total	Percentage
		Improved Lighting	5	3%
		Clean up/Paint	5	3%
		Affordable Housing	4	3%
		Improved access to education	4	3%
		No more Cantinas	2	1%
		Fewer Apartments	2	1%
		Job creation	2	1%
		Control police action	2	1%
		More Information	2	1%
		Improve Public Transit	1	1%
5A	What 2 to 3 things exist in other neighborhoods that you would like to have in South Park? (responses are written)	more stores/shops/restaurants	49	19%
		safety	40	16%
		supermarket	26	10%
		youth/ family activities	22	9%
		more parks/paths/ trails	21	8%
		swimming pool	15	6%
		other	15	6%
		community events	12	5%
		education opportunities	11	4%
		nice/ clean streets	11	4%
		more/ larger community centers	9	4%
		better transportation	8	3%
		social services	5	2%
		church	4	2%
		new bridge	3	1%

SECTION 2: STRENGTHS AND OPPORTUNITIES IN SOUTH PARK				
Num	Question	Answer key	Total	Percentage
6	Please tell us three things you really like about your neighborhood? (responses are written)	friendly neighbors/ community	111	38%
		quiet/attractive	22	7%
		location	22	7%
		park	18	6%
		other	19	6%
		comm events	15	5%
		community center	13	4%
		library	12	4%
		river	11	4%
		youth/family activities	10	3%
		stores/ restaurants	10	3%
		schools	8	3%
		sea mar	8	3%
		available services	7	2%
		transportation	5	2%
		marra farm	3	1%
7	Please tell us three things you don't like about your neighborhood? (responses are written)	crime/ lack of safety	114	40%
		prostitution/ drugs/ gangs	59	21%
		other	24	8%
		dirty/ unclean	16	6%
		transportation	9	3%
		not enough police	8	3%
		ugly houses	8	3%
		bridge	7	2%
		bad streets	6	2%
		pollution	6	2%
		no communication/services	6	2%
		Juan Colorado	5	2%
		lack of stores/ restaurants	4	1%
		not enough lighting	4	1%
		lack of youth/family activities	3	1%
		need more/ nice parks	3	1%
		racial profiling	2	1%
8	Think about how you get around the neighborhood and describe your principal means of transit. What types of transportation do you mostly use?			

SECTION 2: STRENGTHS AND OPPORTUNITIES IN SOUTH PARK				
Num	Question	Answer key	Total	Percentage
	(check no more than two)	Drive Walk or Bike Ride the Bus Ride with friends Other	90 72 67 8 6	37% 30% 27% 3% 2%
9	What modes of transportation do you use in order to leave the neighborhood? (check no more than two)	Drive Ride the Bus Walk or Bike Ride with friends Other Taxi	58 51 13 10 3 2	42% 37% 9% 7% 2% 1%
10	What do you use transportation for most? (check all that apply)	Work Shopping groceries Shopping other items Visiting family, friends, neighbors Doctor, Dentist Other	64 57 50 49 40 12	24% 21% 18% 18% 15% 4%
11	Do you feel like there is adequate public transportation in the neighborhood?	No Yes I am not sure I do not know	84 67 32 12	37% 30% 14% 5%
11A	a) If no, what else do we need?	more frequent buses longer/ weekend bus hours more bus lines other bus stop/ stations larger busses	23 18 12 5 3 2	37% 29% 19% 8% 5% 3%
12	Do you frequent the businesses in the neighborhood?	Yes Sometimes No Most of the time	95 89 25 12	42% 39% 11% 5%
13	What businesses are not in the neighborhood that you wish were available in South Park?	grocery stores large retail (i.e. Target) retaurants/ fast food other coffee shop pharmacy entertainment (movies, dance club, bar) bookstore clothing post office/bank laundromat bakery	54 34 18 17 16 11 9 9 7 6 4 3	29% 18% 10% 9% 9% 6% 5% 5% 4% 3% 2% 2%
14	There are several important ingredients to making a neighborhood youth-friendly. Rate each of the following on a scale from 1 to 3, with 3 being the highest possible rating Not at all important= 1 Somewhat important= 2 Very important = 3 Don't know= 8			
	Very Important (% of respondents who rated the following "ingredients" as Very Important)	The condition of parks and open space Schools After-school programming and other youth-serving activities Traffic control and pedestrian safety (sidewalks, crosswalks, etc.)	84 87 78 71	86% 84% 83% 76%
	Somewhat Important (% of respondents who rated the following "ingredients" as Somewhat Important)	Traffic control and pedestrian safety (sidewalks, crosswalks, etc.) After-school programming and other youth-serving activities The condition of parks and open space Schools	17 12 12 11	18% 13% 12% 11%
	Not Important	Traffic control and pedestrian safety (sidewalks, crosswalks, etc.)	4	4%

SECTION 2: STRENGTHS AND OPPORTUNITIES IN SOUTH PARK				
Num	Question	Answer key	Total	Percentage
	(% of respondents who rated the following "ingredients" as Not Important)	Schools	1	1%
		The condition of parks and open space	2	2%
		After-school programming and other youth-serving activities	2	2%
	Don't Know	Schools	4	4%
		The condition of parks and open space	0	0%
		After-school programming and other youth-serving activities	2	2%
		Traffic control and pedestrian safety (sidewalks, crosswalks, etc.)	1	1%
	Other	No responses	0	0%
15	Do you know what programs in South Park are available for your children?			
		No	42	51%
		Yes	40	49%
15A	a) If yes, what are they? (responses are written)	Community Center Programs	25	36%
		Sports	10	14%
		Summer Programs	5	7%
		Other	5	7%
		Story Time	3	4%
		After School Programs	3	4%
		Consejo	3	4%
		Teen Programs	3	4%
		Sea Mar	3	4%
		Day Care	3	4%
		YMCA	2	3%
		Day Care	2	3%
		Computer classes	2	3%
15B	b) If no, why don't you know? (responses are written)	no kids/ my kids don't live here	16	42%
		no information or communication	13	34%
		other	5	13%
		language barrier	2	5%
		no time	2	5%
16	Do your children participate in any programs?			
		No	85	46%
		I do not have children	50	27%
		Yes	42	23%
		Not sure	0	0%
		I don't know	6	3%
16A	a) If yes, what are they?	South Park Community Center	11	30%
		sports	7	19%
		summer camp	6	16%
		other	5	14%
		teen programs	3	8%
		summer school	3	8%
		after school	2	5%
16B	b) If no, why not?	no kids	17	35%
		no information	11	22%
		too young/old	6	12%
		other	6	12%
		don't live here	5	10%
		timing	2	4%
		too expensive	1	2%
		don't like the programs	1	2%
17	Do you know what programs in South Park are available for seniors?			
		No	43	45%
		I don't know	23	24%
		Yes	17	18%
		Not sure	13	14%
18	Do you know what programs in South Park are available for the entire family?			
		No	36	40%
		Yes	21	23%
		Not Sure	18	20%
		I don't know	16	18%
19	What type of community programs and services do you use in South Park?			
	(check all that apply)	South Park Community Center	50	27%
		Food Bank	28	15%
		None	26	14%

SECTION 2: STRENGTHS AND OPPORTUNITIES IN SOUTH PARK				
Num	Question	Answer key	Total	Percentage
		Marra Farm	19	10%
		ESL Classes	17	9%
		Other (Specify)	16	9%
		Sea Mar Senior Services	15	8%
		Sea Mar Child Development Center	15	8%
20	If you use community services, how did you find out about it/them?			
	(check all that apply)	Word of Mouth	54	38%
		Written Notices	29	20%
		Updates at community/ house meetings	23	16%
		Other	17	12%
		Internet	10	7%
		Telephone reminders/ announcements	7	5%
		Radio	4	3%
21	If you do not use any community service, please tell us, why not?			
	(check all that apply)	Don't know about them	22	28%
		Language	21	26%
		Timing	11	14%
		No Need	11	14%
		Child care	9	11%
		Other	6	8%
22	Are there other activities or community services you would like to have in South Park?			
		Yes	82	54%
		I am not sure	36	24%
		No	15	10%
		I do not know	20	13%
22A	a) If yes, what are they?			
		other	18	21%
		recreation opportunities	16	19%
		adult programs	10	12%
		support service/ classes	8	10%
		infant development classes	6	7%
		youth activities	10	12%
		ESL	7	8%
		swimming pool	6	7%
		senior programs	3	4%
23	Do you consider South Park a safe neighborhood?			
		No	89	51%
		Yes	54	31%
		I am not sure	29	17%
		I do not know	4	2%
24	Do you consider South Park to be safer now than it was two years ago?			
		Yes	67	38%
		No	65	37%
		I am not sure	29	16%
		I do not know	17	10%
		This does not apply to me	2	1%
25	Do you feel comfortable walking the neighborhood during the day?			
		Yes	56	56%
		No	23	23%
		Sometimes	21	21%
25A	Do you feel comfortable walking the neighborhood at night?			
		No	66	68%
		Yes	17	18%
		Sometimes	14	14%
26	Please tell us which of the following things you consider the most important in order to improved safety in the community?			
	(check all that apply)	More police patrols at night	76	18%
		Better lighting	62	15%
		increased community policing	59	14%
		Stronger neighborhood watch	59	14%
		More police patrols during the day	52	13%
		More prevention programs	51	12%
		Night patrols by community residents	46	11%
		Other (specify)	11	3%

SECTION 2: STRENGTHS AND OPPORTUNITIES IN SOUTH PARK				
Num	Question	Answer key	Total	Percentage
27	How would you rate the following physical conditions of the neighborhood? Please rate each of the following on a scale from 1 to 3, with 3 being the highest possible rating ⁶² :	Not at all important= 1 Somewhat important= 2 Very important = 3 Don't know= 8		
	Very Important (% of respondents who rated the following "ingredients" as Very Important)	Public facilities, community centers, and gathering spaces Traffic intersections (from a safety perspective) Public roads, sidewalks, and alleyways Noise, smell, or other effects from freeways, roadways, industrial uses Other (Specify) Drainage- how often do you experience flooding on your street/in your home a year Air quality- how would you rate it in South Park relative to the rest of Seattle	45 46 45 40 7 33 35	92% 84% 83% 77% 70% 69% 66%
	Somewhat Important (% of respondents who rated the following "ingredients" as Somewhat Important)	Air quality- how would you rate it in South Park relative to the rest of Seattle Drainage- how often do you experience flooding on your street/in your home a year Noise, smell, or other effects from freeways, roadways, industrial uses Traffic intersections (from a safety perspective) Public facilities, community centers, and gathering spaces Other (Specify)	9 8 8 6 3 0	17% 17% 15% 11% 6% 0%
	Not Important (% of respondents who rated the following "ingredients" as Not Important)	Public roads, sidewalks, and alleyways Air quality- how would you rate it in South Park relative to the rest of Seattle Traffic intersections (from a safety perspective) Drainage- how often do you experience flooding on your street/in your home a year Noise, smell, or other effects from freeways, roadways, industrial uses Public facilities, community centers, and gathering spaces Other (Specify)	3 3 2 2 2 1 0	6% 6% 4% 4% 4% 2% 0%
	Don't Know	Other (Specify) Air quality- how would you rate it in South Park relative to the rest of Seattle Drainage- how often do you experience flooding on your street/in your home a year Noise, smell, or other effects from freeways, roadways, industrial uses Traffic intersections (from a safety perspective) Public roads, sidewalks, and alleyways	3 6 5 2 1 0	30% 11% 10% 4% 2% 0%
28	If we could address one of these situations immediately, which would be your highest priority?			
	<i>(responses are written)</i>	safety/ increased police presence pollution, water & air quality public roads other noise South Park bridge lighting sidewalks cleanliness alleys	35 14 10 9 7 6 5 4 3 2	36% 14% 10% 9% 7% 6% 5% 4% 3% 2%
28 A	What do you think would be the best use for the Terminal 117-Malarkey site now owned by the Port of Seattle?(This is the the Port of Seattle's industrial property on Dallas Avenue South next to the South Park Marina. The address is 8700 Dallas Ave S.)?			
	<i>(check all that apply)</i>	Parks or Open Space Not Sure	40 28	43% 12%

62 The answer key to Question 27 was written incorrectly in the survey and was not noticed until late in the process. The question asks the survey respondent to rate the condition of certain physical elements of the neighborhood. The answer key, however, asks that respondents rate the importance of these elements. Several respondents for the English language surveys made a distinct effort to rate the condition instead of importance, but were too few to be statistically significant. Interestingly, several Spanish- language survey respondents felt that the question and answer key corresponded and answered the question by rating importance. These are the responses that were ultimately analyzed and that are shown here.

SECTION 2: STRENGTHS AND OPPORTUNITIES IN SOUTH PARK				
Num	Question	Answer key	Total	Percentage
		Fish Habitat	26	28%
		Other	12	13%
		Retail or Commercial	11	12%
		Industrial Use	5	5%
28B	If a new community park or open space were to be developed in South Park, where would be the best location?			
	<i>(responses are written)</i>	Do not Know	18	27%
		Terminal 117	10	15%
		Near the River	5	8%
		Near Seamar	4	6%
		Where Juan Colorado Restaurant is located.	3	5%
		Park with gym, pool and Bike Trail	3	5%
		Community Center	2	3%
		Marra Farm	2	3%
		Near the School	2	3%
		North South Park	2	3%
		Anyplace	2	3%
		8th Ave.	2	3%
		Near Library	1	2%
		Port of Seattle	1	2%
		Hamm Creek	1	2%
		28th	1	2%
		4th Ave.	1	2%
		Cloverdale	1	2%
		Middle of South Park	1	2%
		Fix Cesar Chavez First	1	2%
		Remodel South Park	1	2%
		Expand and Add other locations	1	2%
		There is no space	1	2%
29	If you were describing South Park to a friend who had never been to the neighborhood, what would you say?			
	<i>(responses are written and were collated both by subject and by whether the comments were positive or negative)</i>	positive responses	73	62%
		negative responses	45	38%
		great and friendly neighbors	23	24%
		diversity	18	19%
		other	14	15%
		ugly/ noisy/ polluted	8	8%
		bad reputation but has great potential	10	11%
		great location (near downtown, airport)	5	5%
		industrial	4	4%
		good for youth and families	4	4%
		crime/ prostitution/ drugs/ violence	3	3%
		nice parks, environment, open spaces	3	3%
		I don't like it	3	3%
30	If the Mayor were joining us for this interview, what would you like him to know about South Park?			
		too much crime/ drugs/ prostitution/ gangs/ violence	24	17%
		we need better policing/ lighting/ more safety	20	14%
		we need more attention/ resources from the city	18	13%
		Other	15	11%
		we need more/ increased capacity for youth programs	13	9%
		this is a great neighborhood with great people	9	6%
		Build the South Park bridge	9	6%
		Need to clean it up, fix streets and alleys	9	6%
		the neighborhood is nice/ has improved	8	6%
		we want to see improvements (general)	6	4%
		Culturally rich/ diverse community	4	3%
		Need more respect for the Latinos	4	3%

SECTION 3: GETTING INVOLVED				
Num	Question	Answer key	Total	Percentage
31	Are you aware of the South Park Action Agenda Planning Process that has been underway for the past few months?	No Yes I am not sure	92 75 28	41% 33% 12%
32	Have you ever taken part in a process similar to this?	No Yes	64 21	75% 25%
33	Are you being a part of this process?	No Yes	46 41	53% 47%
34	If no, would you have taken part if you had the opportunity	Yes No	37 14	73% 27%
35	What are the biggest barriers to your active participation in community meetings or other kinds of planning processes	Timing (e.g. work conflicts, cutting into limited family time) Child care Language Lack of interest Other, please specify Concern for retribution for speaking publicly about issues Nothing changes when I do participate	83 54 53 30 24 21 19	29% 19% 19% 11% 8% 7% 7%
36	Which of the following would be the most effective way to keep you informed of these kinds of processes	Written notices Internet Word of mouth/buddy system Updates at community or house meetings Media Telephone reminders and announcements Other, please specify	87 71 63 48 38 31 14	25% 20% 18% 14% 11% 9% 4%

Appendix D 1

South Park Action Agenda Acronym Chart	
City Departments	
DOC	Department of Corrections
DoIT	Department of Information Technology
DON	Department of Neighborhoods
DPD	Department of Planning & Development
FFD	Fleets and Facilities Department
HSD	Human Services Department
OACA	Mayor's Office of Arts & Cultural Affairs
OFE	Office for Education
OED	Office of Economic Development
OPM	Office of Policy and Management
SCL	Seattle City Light
Parks	Seattle Department of Parks and Recreation
SDOT	Seattle Department of Transportation
SDART	Seattle Disaster and Preparedness Team
SOCR	Seattle Office of Civil Rights
SPD	Seattle Police Department
SPL	Seattle Public Library
SPU	Seattle Public Utilities
SPCC	South Park Community Center (Parks department program)
STEPS	Student- Teen Employment Preparation (Parks department program)
South Park Organizations, Providers, Community groups	
ARC	Associated Recreation Council
Consejo	Consejo Counseling & Referral Services
DRCC	Duwamish River Cleanup Coalition
ECOSS	Environmental Coalition of South Seattle
ECOSS IC/CIH	ECOSS Information Center/ Centro de i
LAC	Latino Advisory Committee
PSTA	Parent Student Teacher Association
Sea Mar	Sea Mar Community Health Clinic
SNG	Seattle Neighborhood Group
SPAC	South Park Advisory Council
SPARC	South Park Area Redevelopment Committee
SPARTS	South Park Arts
SPBA	South Park Business Association
SPNA	South Park Neighborhood Association
SPSD	Seattle Public School District
SSCC	South Seattle Community College
Other Government Departments:	
Ecology	Washington State Department of Ecology
Metro KC	Metro King County
WSDOT	Washington State Department of Transportation